

**IPlytics**<sup>™</sup>

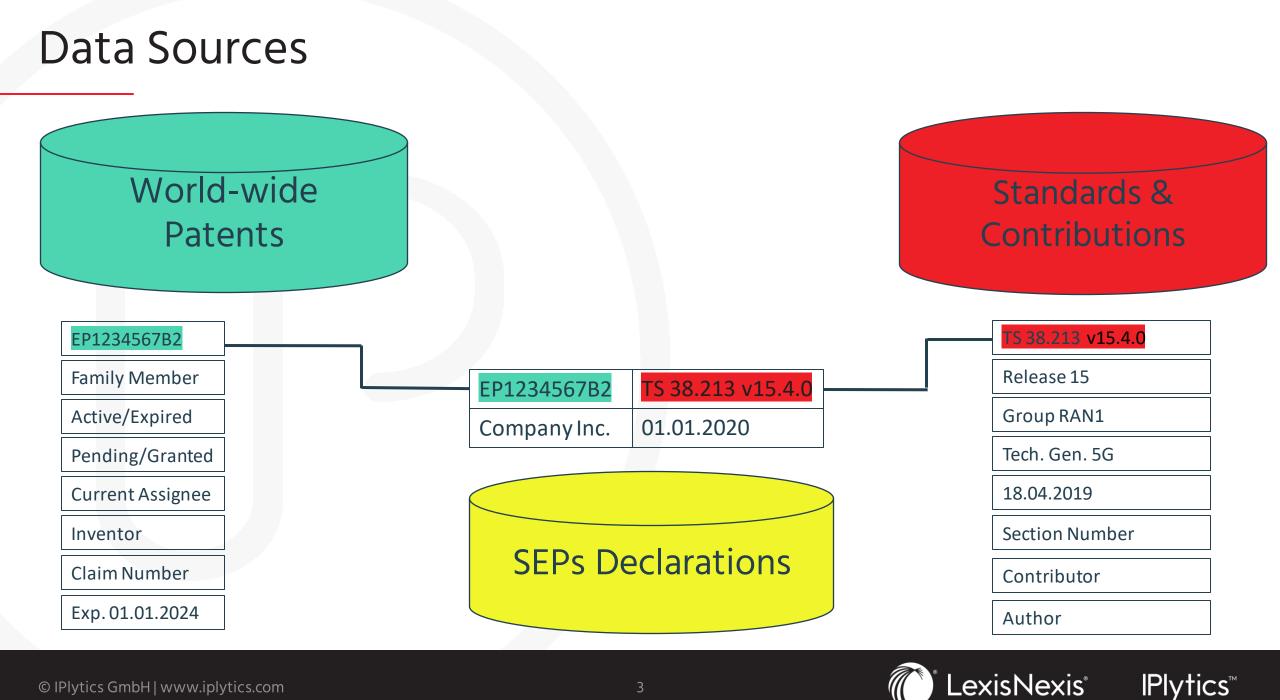
# Who is Leading the 5G Patent Race? Tim Pohlmann, CEO at LexisNexis IPlytics

5. Oktober 2023

## How to identify 5G leaders?

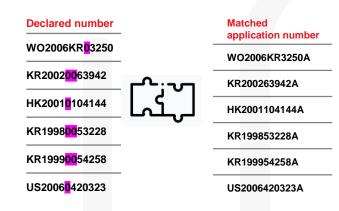
- The 5G patent declaration data is based on self-declarations. ETSI does not filter or confirm essentiality, nor clean or update patents declared to the database.
- Some level of over-declaration is natural and in good faith, because ETSI requests patent owners to make timely declarations of any potential SEP even if the patent is yet pending and the standard not final.
- While ETSI patent declaration data has limitations, the data is a starting point to identify 5G leaders and is used as a reference point among others in 5G licensing negotiations.
- However, ETSI raw data is grossly inflated and requires accurate patent number normalization, rigorous cleaning and deduplication, family expansion, precise 5G classification and matching to correct patent ownership data and legal status data.





### 5G Data Cleaning

#### Match

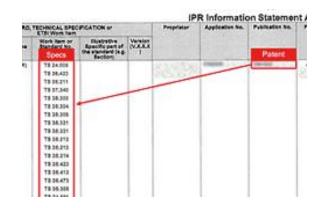




Clean

Declared patent numbers are messy. >40% of the declared **numbers** must be **normalized** to match patent office data. Almost 20% of all declared patent numbers are ambigous which makes it required to check and clean out false positive.

## Deduplicate



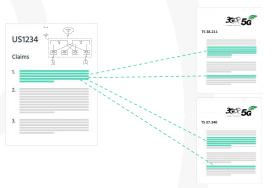
Patents of the same family are declared multiple times which makes it required to **dedupliucate** and count by family.





#### 5G Data Processing

Classify



ETSI requires to declare one basis patent only which makes it required to **add family counterparts** from all jurisdictions.

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Patents are declared to ambigous standard projetcs which makes it required to to classify patents to distinct standards generations using TS. Enhanc

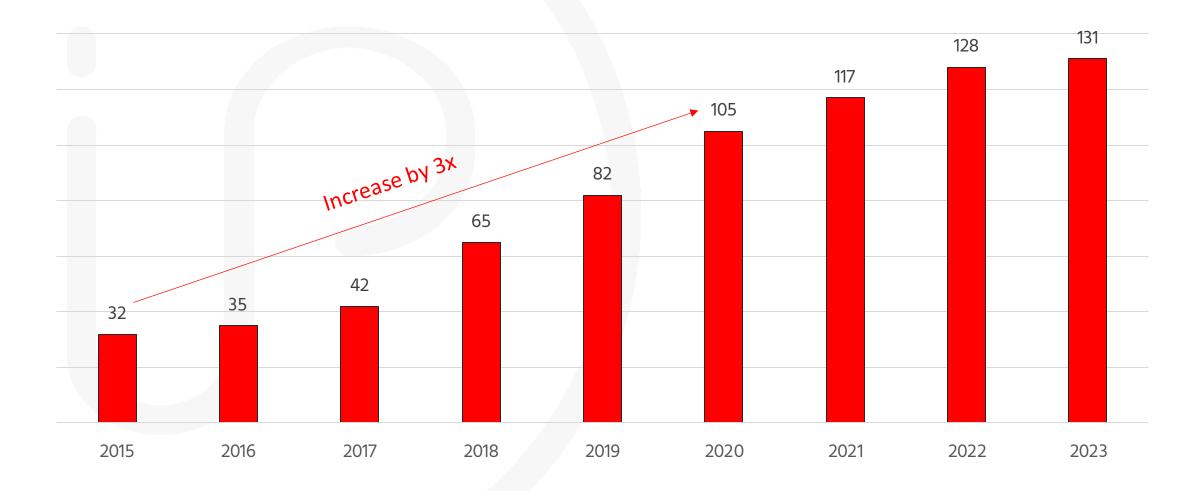


IPlytics connects declared patents with accurate **ultimate patent owner** data, **legal status** and **patent family** information.





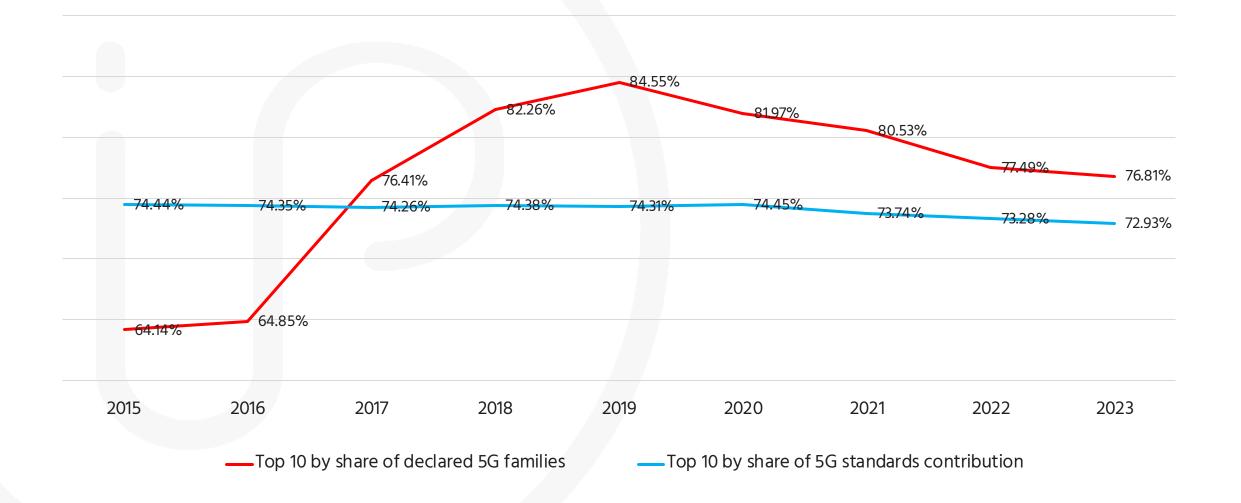
Number of 5G patent family-owning companies with at least 2 granted and active EP or US declared patent families by year of declaration and year of patent family grant







Patent family share of the top 10 SEP-owning companies by year of declaration and year of patent family grant (EP or US), by share of declared 5G families, by share of 5G standards contribution



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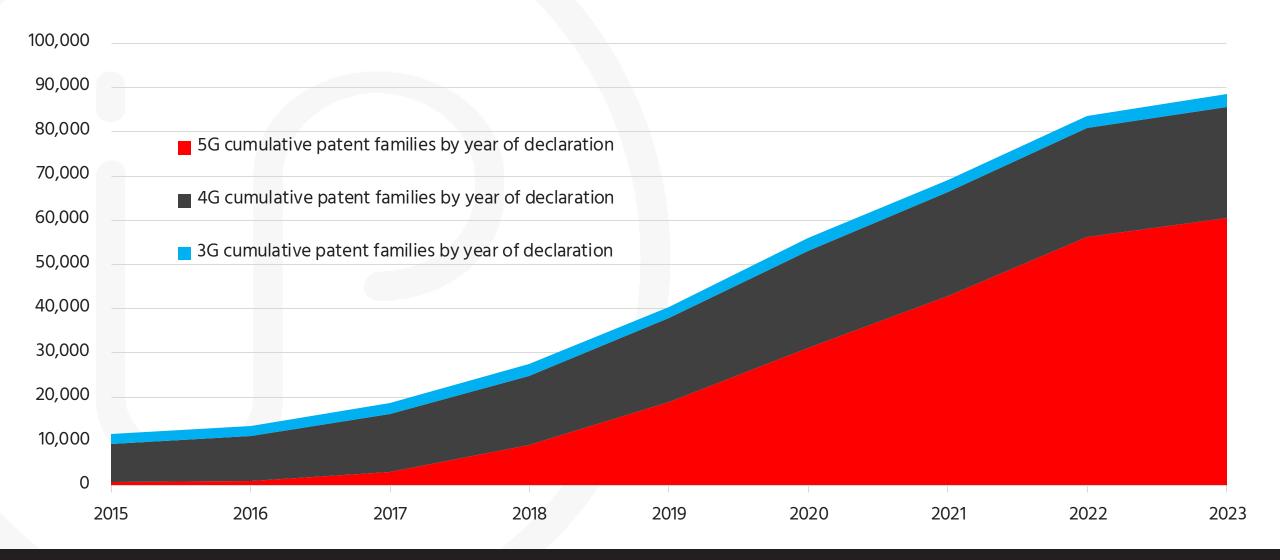
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#### Ranking of the top 10 5G patent family owners

| Rank | Ultimate Owner      | Rank of 5G families (active,<br>granted in at least EP or US) | Rank of Patent Asset Index<br>Weighted 5G families (active,<br>granted in at least EP or US) | Rank of 5G relevant 3GPP<br>contributions |
|------|---------------------|---|--|---|
| 1    | Huawei (CN)         | 1   | 3  | 1   |
| 2    | Qualcomm (US)       | 2   | 1  | 4   |
| 3    | Samsung (KR)        | 3   | 2  | 5   |
| 4    | Ericsson (SE)       | 6   | 6  | 2   |
| 5    | Nokia (FN)          | 5   | 7  | 3   |
| 6    | LG Electronics (KR) | 4   | 4  | 8   |
| 7    | ZTE (CN)            | 7   | 8  | 6   |
| 8    | Oppo (CN)           | 7   | 12   | 12  |
| 9    | NTT DOCOMO (JP)     | 10  | 13   | 9   |
| 10   | InterDigital (US)   | 14  | 5  | 15  |



Cumulative number of active (not lapsed nor expired) 3G, 4G and 5G declared patent families (both pending and granted) by year of declaration

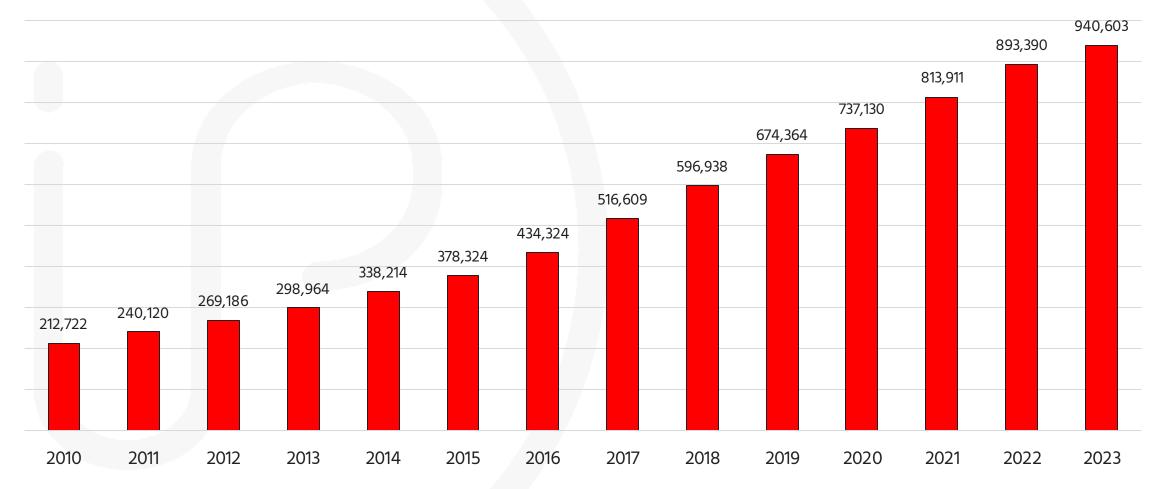




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Cumulative number of 5G related technical standards contributions over time



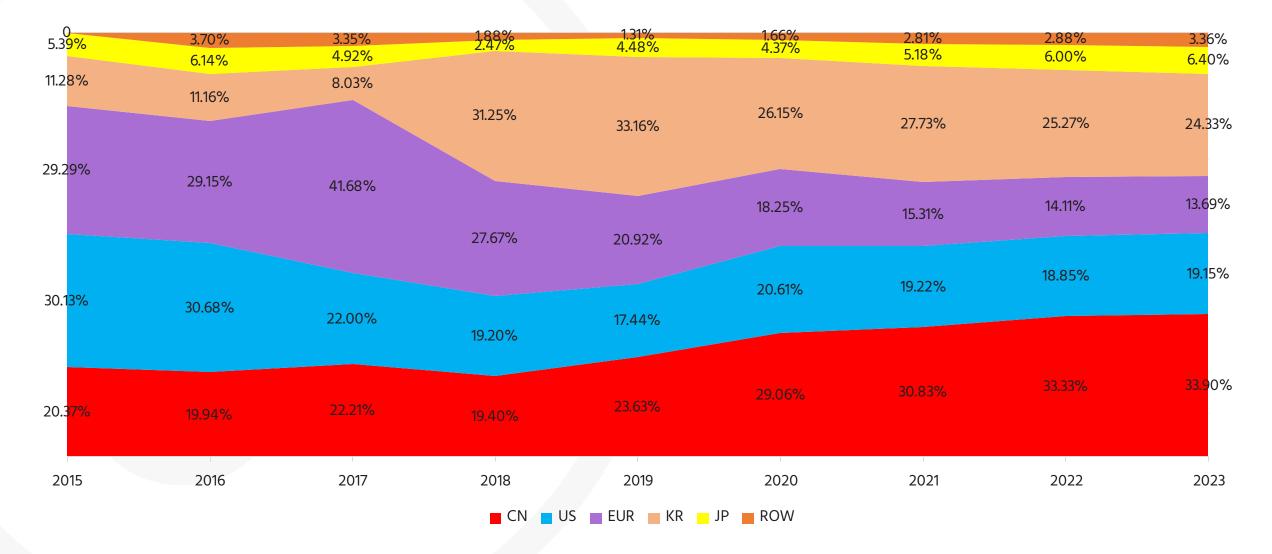
Cumulative number of technical standards contributions by year



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> 5G patent family (EP or US granted) share by the region of headquarter of 5G-owning companies

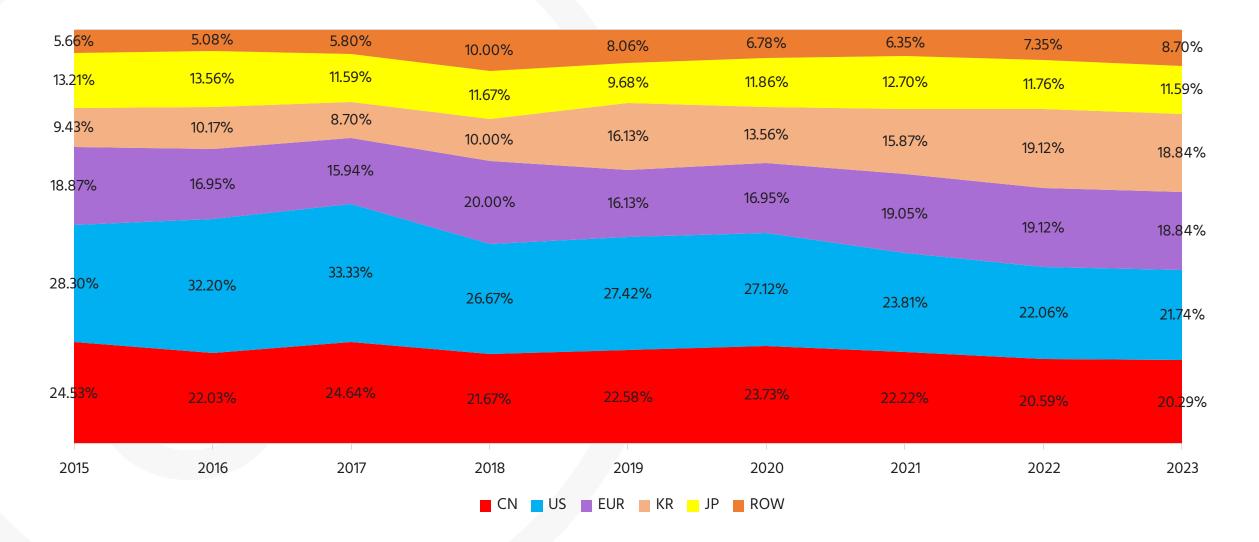


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Share of the number of 5G-owning companies (owning at least 10 EP or US-granted patent families) by the region of headquarter





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- The 5G patent report 2023 will be published in September 2023.
- Sign up to be among the first to receive the full version at: info@iplytics.com





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#### Contact

# **Questions?**

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