



# Practical uses of patent prosecution analytics

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#### Today's Speakers



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#### Today's Discussion

- Using examiner analytics to supplement prosecution strategy
- How to use PatentAdvisor to obtain individual attorney statistics
- Using PTAB Decisions to review legal arguments analytically
- Using PatentAdvisor data to guide conversations on client's prosecution strategy
- Comparative Analytics for analyzing clients vs. competitors



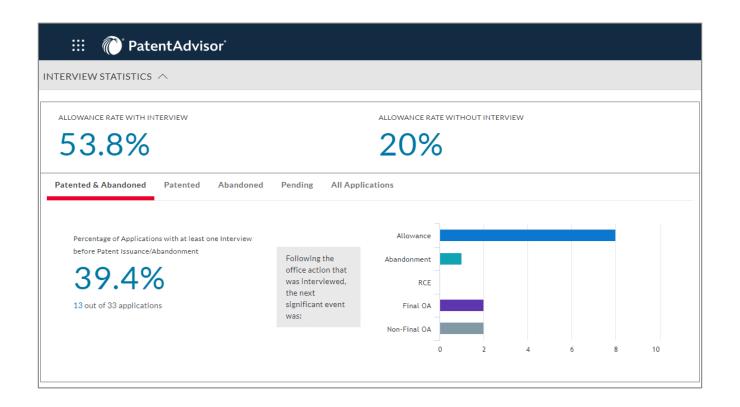




## Using Examiner Analytics to Supplement Prosecution Strategy

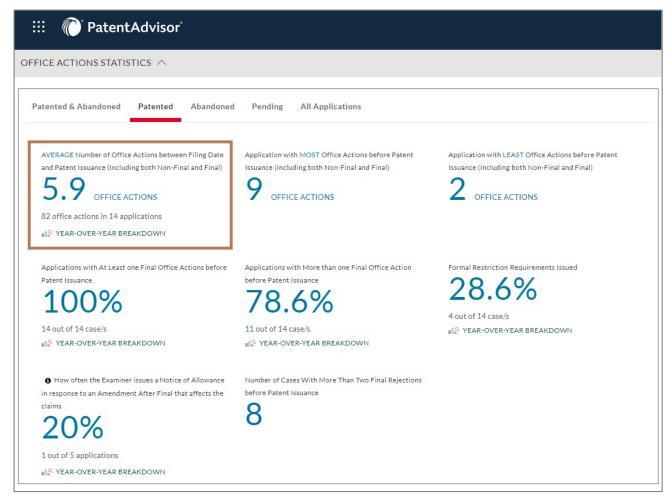
Statistics every patent prosecutor should be considering

#### **Interviews**



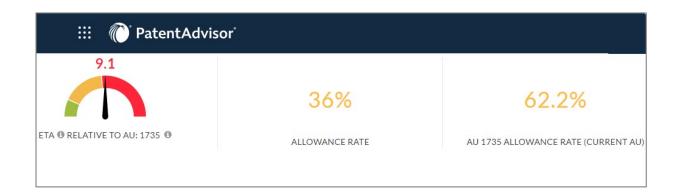


Office Actions per patent



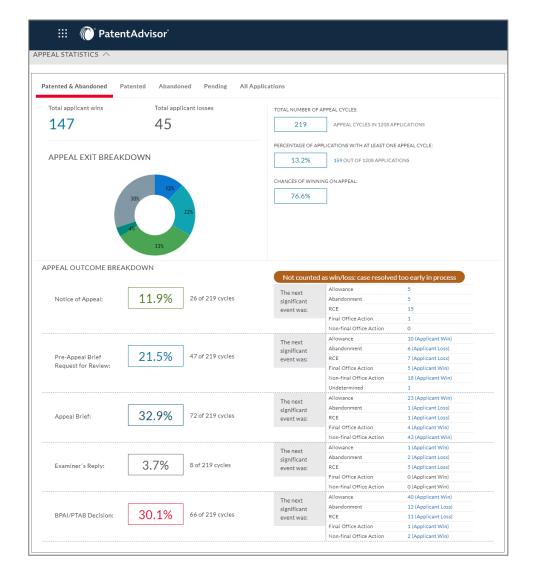


Examiner allowance rate vs. Art Unit allowance rate





Appeal statistics



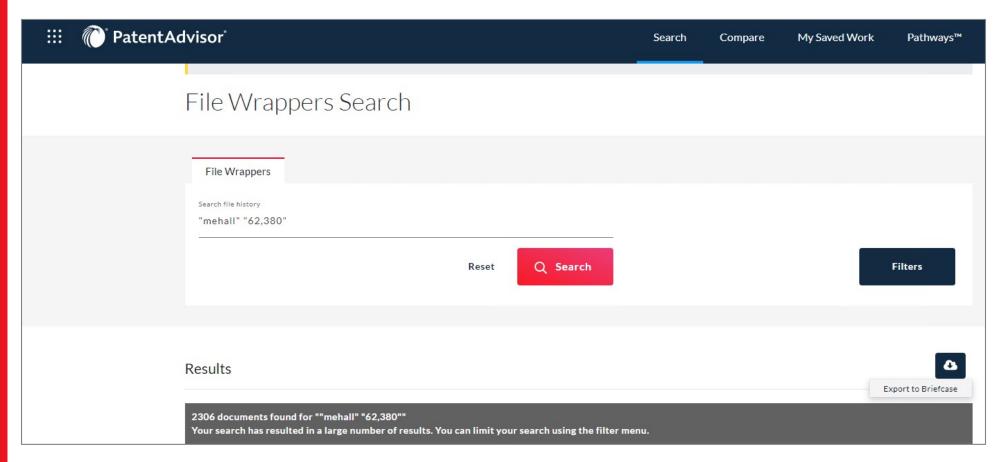






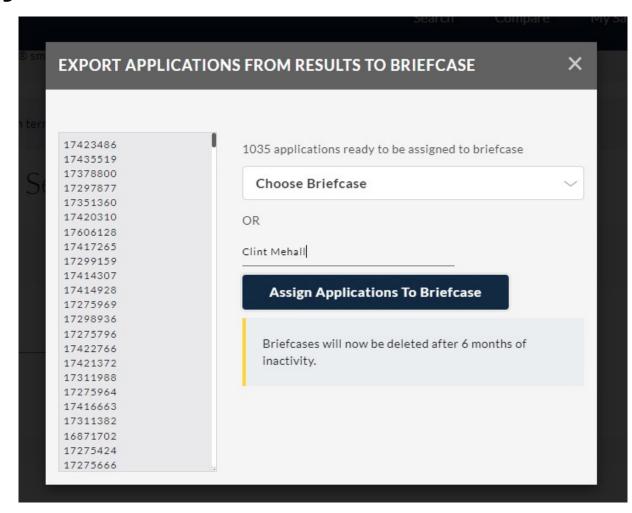
## File Wrapper Search to obtain individual attorney analytics

Can be useful for self-assessment, evaluating subordinates, potential hires or outside counsel



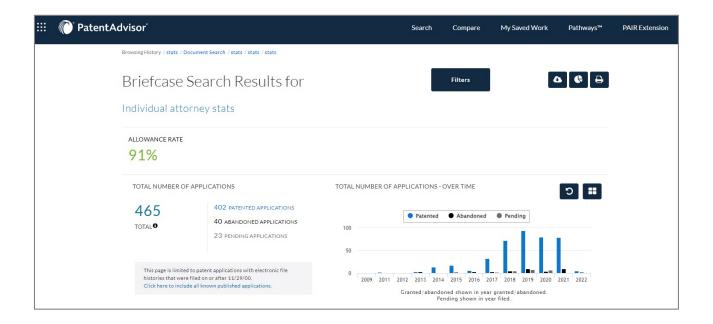


Using file wrapper search

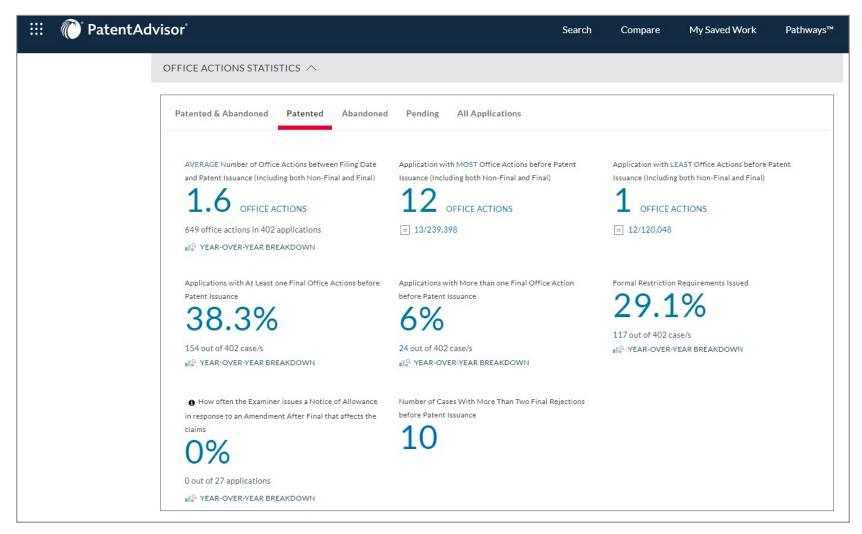




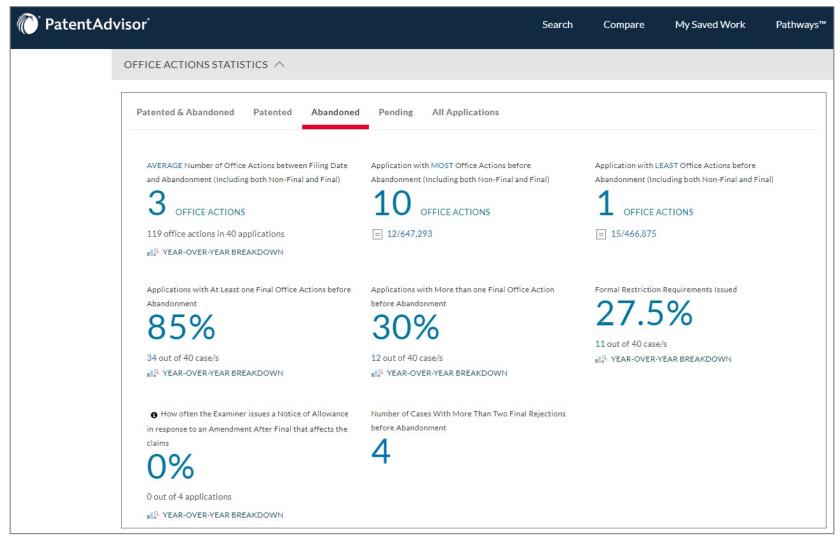
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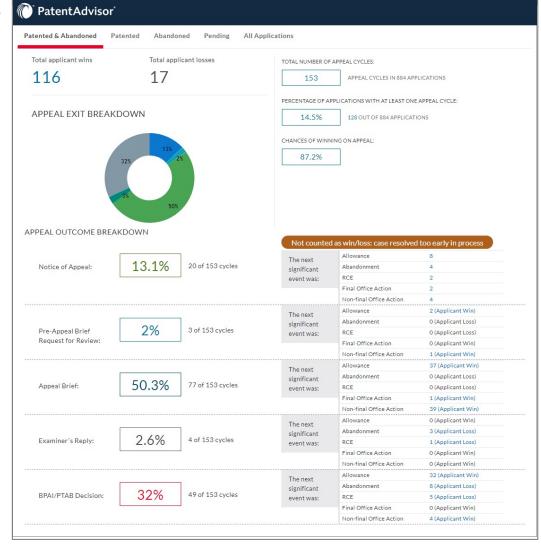






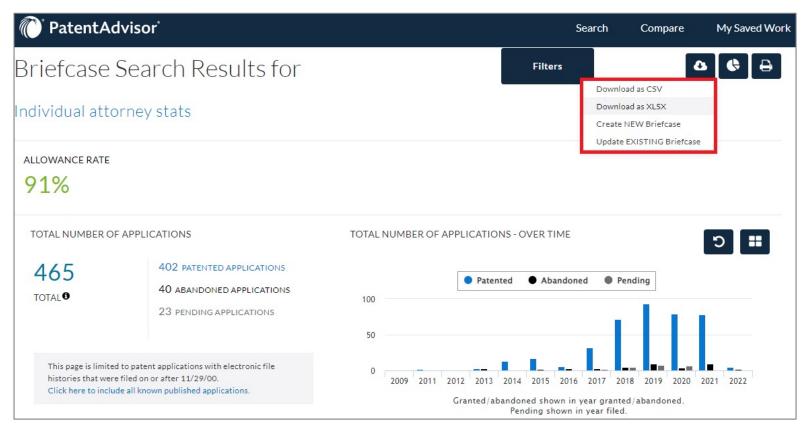
## Individual Analytics PatentAdvisor

**Appeals** 



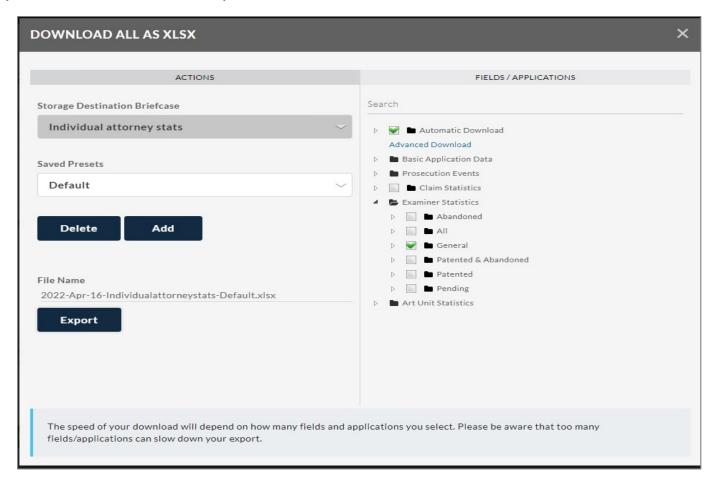


Downloading spreadsheet data for comparison



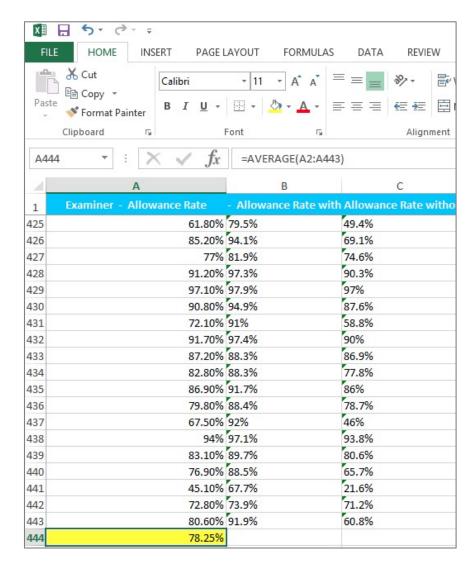


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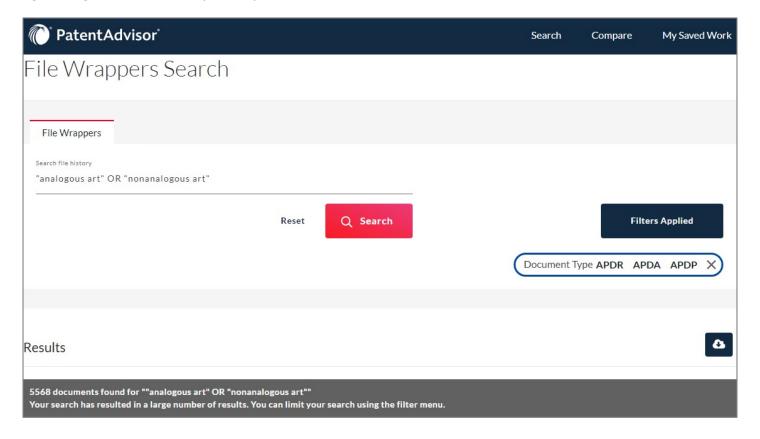




## Reviewing PTAB ex parte appeal Decisions

**Reviewing Legal Arguments Analytically** 

Reviewing Legal Arguments Analytically





Reviewing Legal Arguments Analytically

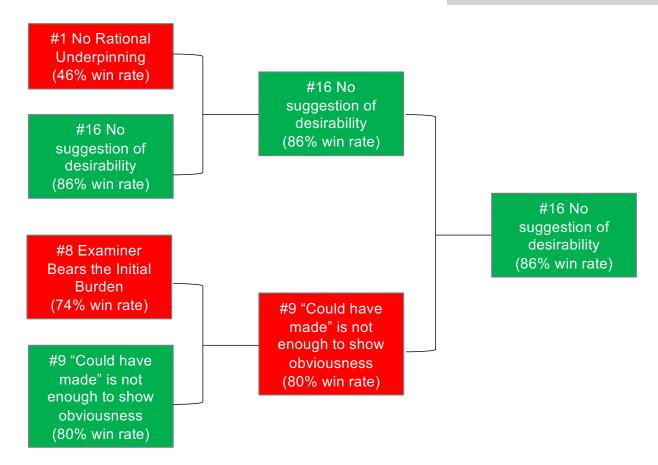


## Only <u>26%</u> chance of winning when PTAB Decision mention analogous art case law

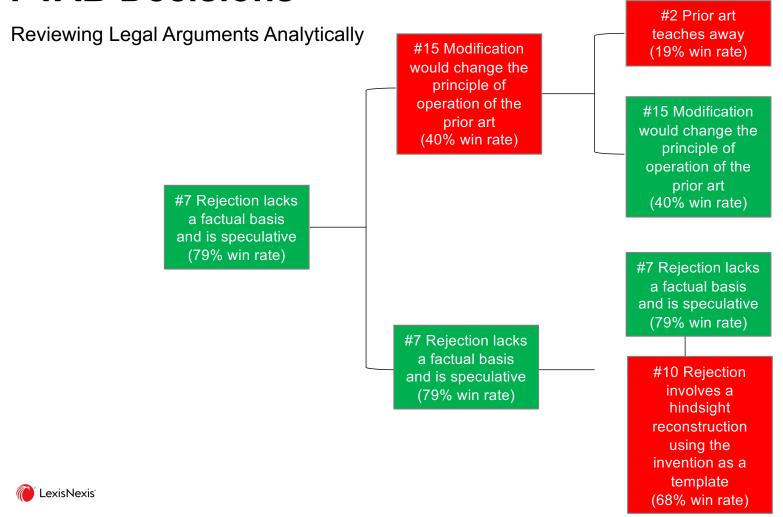


Reviewing Legal Arguments Analytically

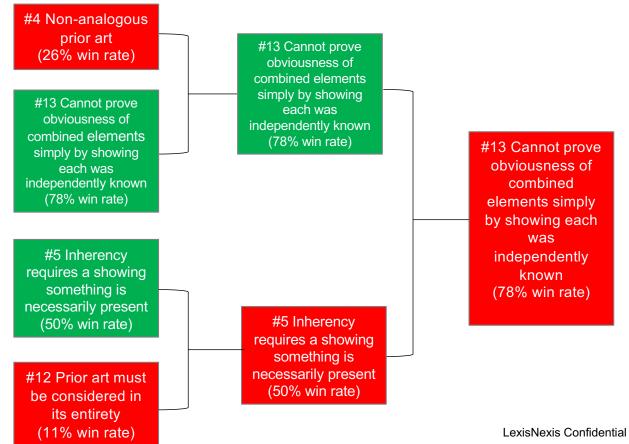
Ex Parte Appeals Madness







Reviewing Legal Arguments Analytically





## PTAB Decisions Reviewing Legal Arguments Analytically

#11 Broadest
reasonable
construction rubric
does not allow claim

reasonable
construction rubric
does not allow claims
to be interpreted to
embrace anything
remotely related to
the claimed invention
(71% win rate)

#14 Modification would involve substantial reconstructions and redesign (37% win rate)

#11 Broadest

reasonable

construction rubric

does not allow claims to be interpreted to embrace anything

remotely related to

the claimed invention

(71% win rate)

#3 No reasonable expectation of success (27% win rate)

#14 Modification would involve substantial reconstructions and redesign (37% win rate)

#6 Hindsight bias
based on
knowledge
gleaned only from
application
(20% win rate)

#11 Broadest
reasonable
construction rubric
does not allow claims
to be interpreted to
embrace anything
remotely related to
the claimed invention
(71% win rate)



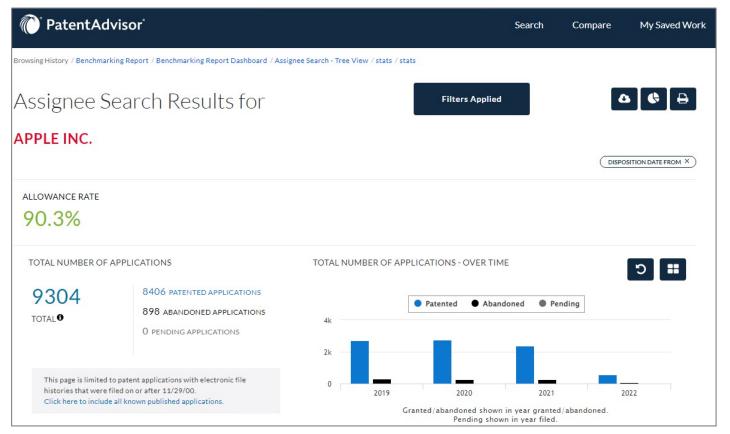
Reviewing Legal Arguments Analytically



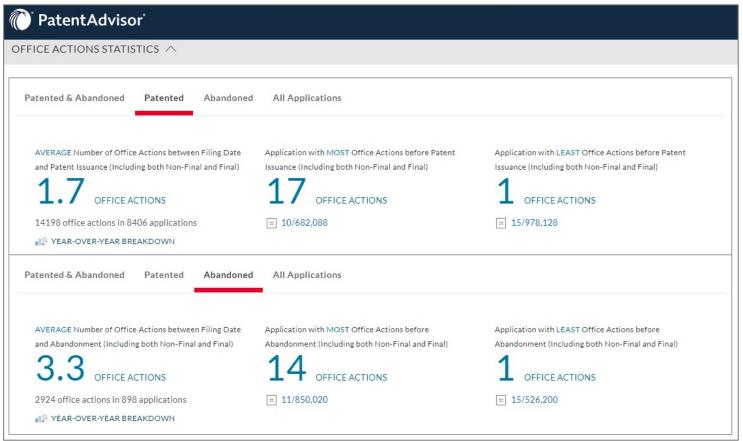




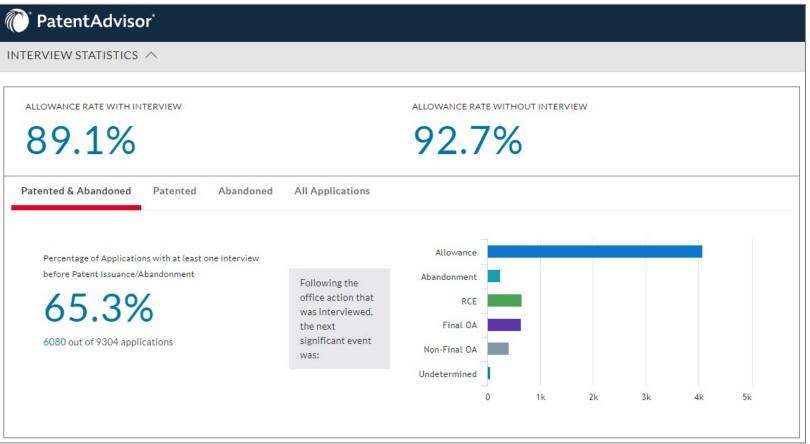




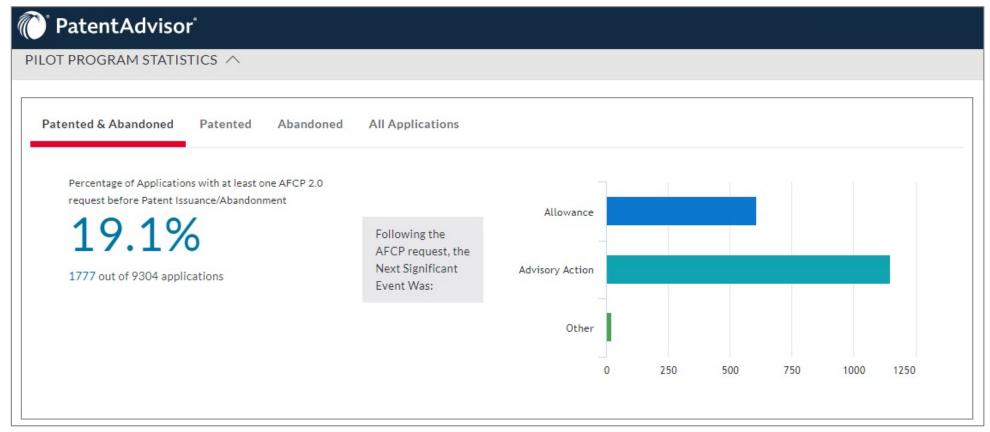




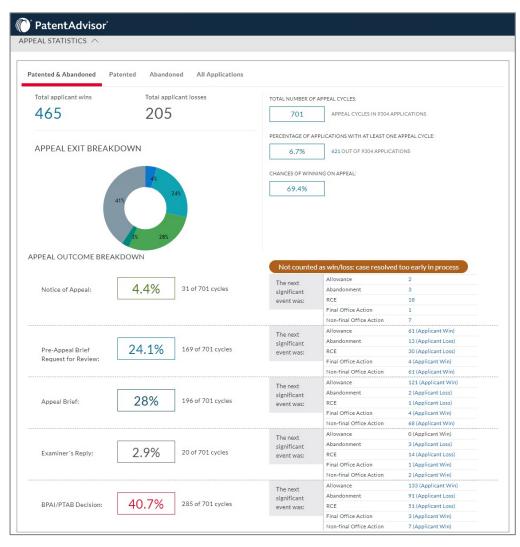












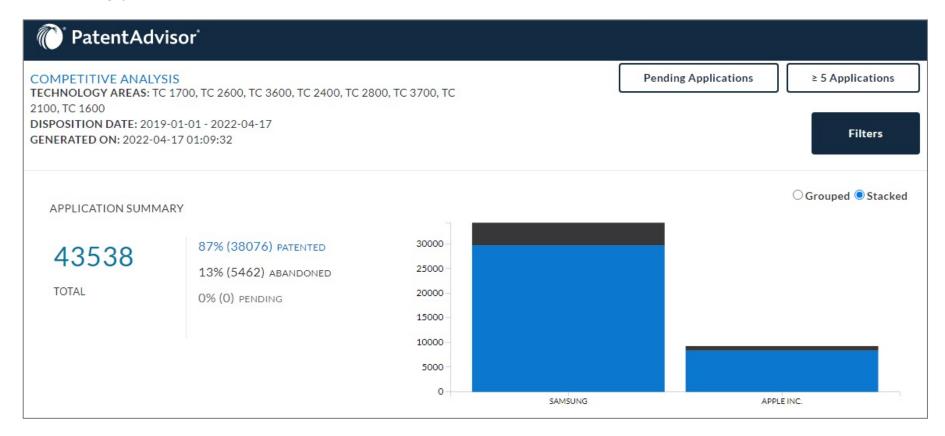






## Comparative Analytics for analyzing client vs. competitors

Should filing and prosecution strategy be adjusted?























### **QUESTIONS?**





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