

## Trends in Health Care Technology and the Role Patents Play

May 21st, 2021



#### Digital Health / Health Care Technology

Digital health – a broad umbrella term encompassing e-health, as well as developing areas such as the use of advanced computer sciences (for example, in the fields of "big data", genomics and artificial intelligence) – plays an important role in strengthening health systems and public health, increasing equity in access to health services, and in working towards universal health coverage

https://www.euro.who.int/en/health-topics/Health-systems/digital-health

- The use and increase of digital health solutions can revolutionize how people worldwide achieve higher standards of health, and access services to promote and protect their health and well-being.
- Digital health provides opportunities to accelerate our progress in attaining health and well-being related Sustainable Development Goal (SDGs), especially SDG 3.

https://www.who.int/health-topics/digital-health#tab=tab\_1





#### Patent Analytics in LexisNexis® PatentSight®: Quality Assessment

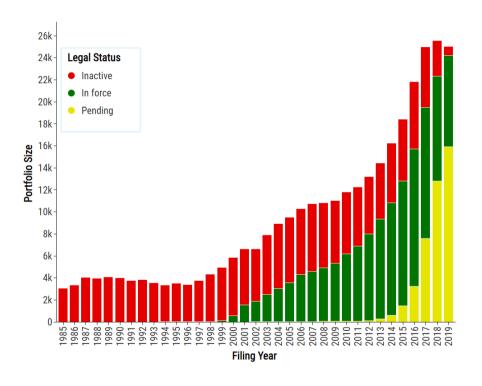
#### Technology Relevance™ Competitive Impact™ Worldwide citations received from later patents, adjusted (Individual patent strength) for age, patent office practices The relative business value Patent Asset Index™ and technology field of a patent family Average value: 1 Market Coverage™ Innovative strength of a Market size protected by company or portfolio active patents and pending (ability to achieve patent applications on a certain invention competitive advantage)! Value of granted US patent: 1 **Individual Patent Family**



### **Overview of the Field**



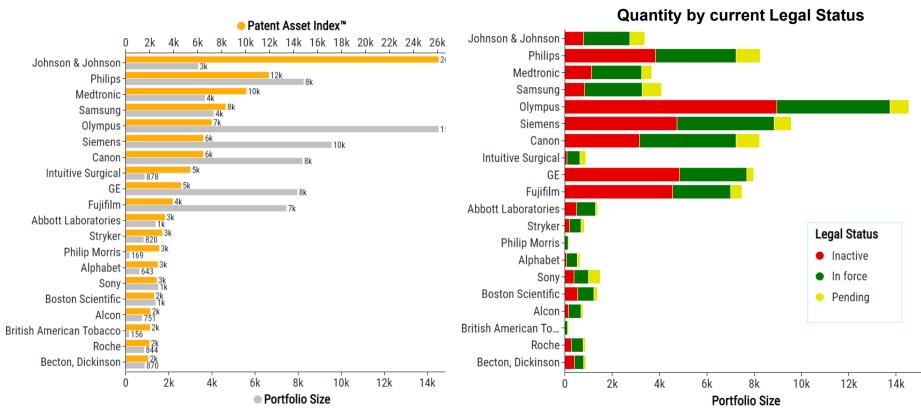
#### Filing Statistics with Current Legal Status



- The number of filings has been increasing in recent years.
- Even recently filed patent inactive at the current date. The science and the inventions are probably developing in the 'heuristic' (tried and tested) way.

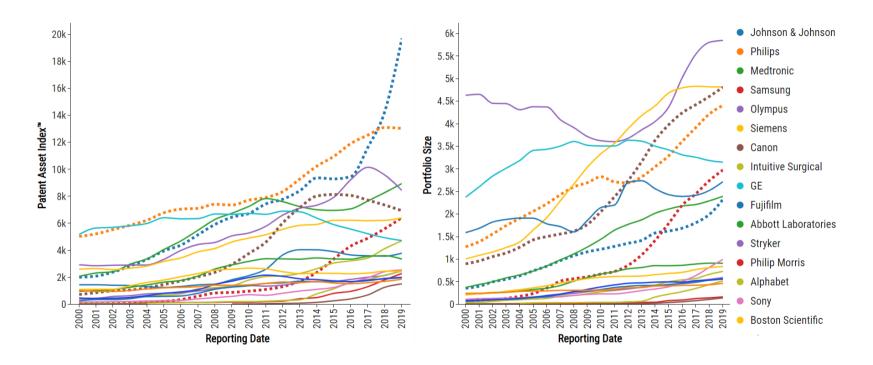


#### Top 20 Entities as per Portfolio Strength



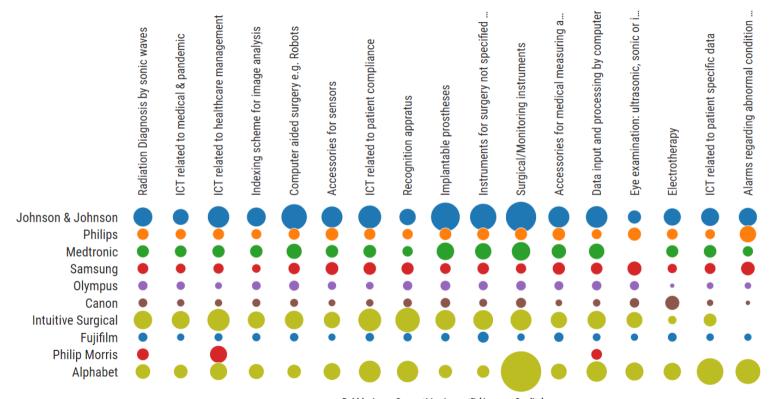


#### Time evolution of Patent Asset Index<sup>TM</sup> and Portfolio Size (active)





#### Comparative analyses of strength of selected companies in different areas





#### **NEWS**

# Johnson & Johnson's new robotic surgical system to rival Intuitive Surgical's da Vinci

By GlobalData Healthcare | 01 Dec 2020 (Last Updated December 1st, 2020 09:55)

Johnson & Johnson have announced details for its new robotic surgical system, Ottava, that will compete with Intuitive Surgical's da Vinci robot.

In 2000, da Vinci became the first FDA-approved robotic surgical system for general laparoscopic surgery. Since that time, Intuitive Surgical has dominated the market for robotic surgery, with many general surgery procedures, such as colectomies, cholecystectomies, hernia repair, hysterectomies, myomectomies, and prostatectomies, performed using the da Vinci system.

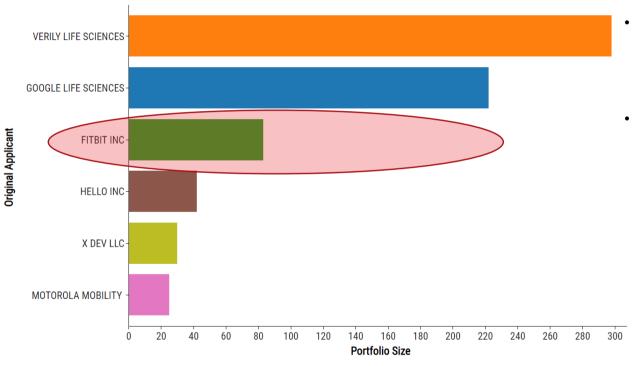
https://www.medicaldevice-network.com/features/ottava-robotic-johnson/



# Alphabet in the field of Health Care Technology/Digital Health



#### Original Applicants of patents owned by Alphabet in the field



- Acquired patent families are higher in number than Original patent families filed by Alphabet in this field.
- LexisNexis PatentSight works with Ultimate Owner concept.



#### **NEWS**



## Google closes its Fitbit acquisition

PUBLISHED THU, JAN 14 2021-9:20 AM EST | UPDATED THU, JAN 14 2021-11:25 AM EST

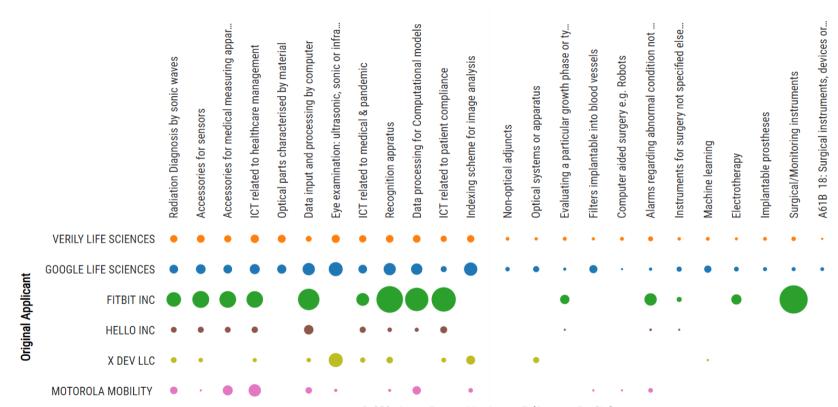
#### KEY POINTS

- Alphabet-owned Google announced Thursday it's completed its acquisition of Fitbit.
- The deal had been subject to a months-long probe into whether it could further
  push Google's market position in the online advertising business if it uses Fitbit data
  to help personalize ads.
- "This deal has always been about devices, not data, and we've been clear since the beginning that we will protect Fitbit users' privacy," Google's Senior Vice President of devices and services Rick Osterloh said in a statement.

https://www.cnbc.com/2021/01/14/google-closes-its-fitbit-acquisition.html



#### Comparative analyses of strength of Original Applicants in different areas

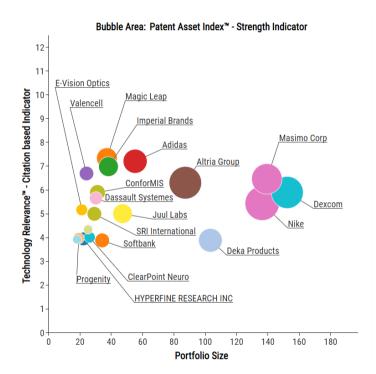


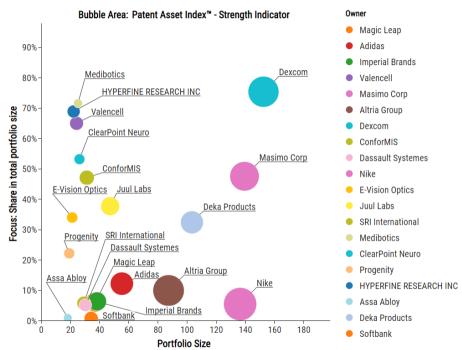


# Small or Emerging Players in the field of Health Care Technology / Digital Health



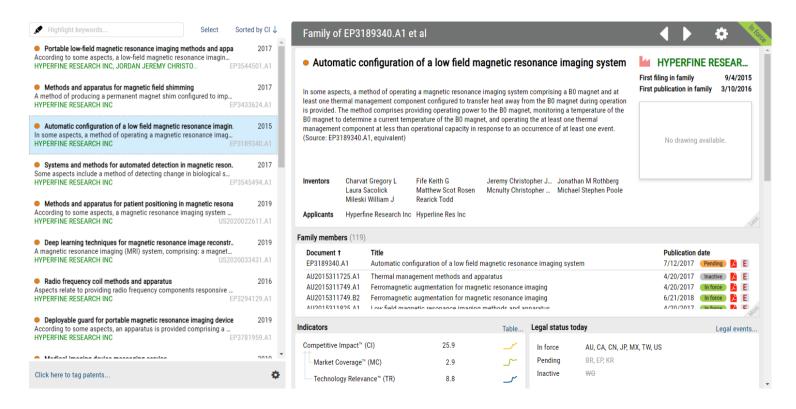
#### Top 20 entities on the basis of Forward Citations







#### Glimpse of HYPERFINE RESEARCH patents





#### **NEWS**

#### HYPERFINE

Hyperfine's Swoop™ Portable MR Imaging System Chosen from among 4,000 submissions as a Fast Company World Changing Idea

May 04, 2021 09:00 ET

https://www.globenewswire.com/en/news-release/2021/05/04/2222353/0/en/Hyperfine-s-Swoop-Portable-MR-Imaging-System-Chosen-from-among-4-000-submissions-as-a-Fast-Company-World-Changing-Idea.html

Hyperfine Research Brings the Category-Defining Swoop™ Portable MR Imaging System on the Road with Demo at Your Door™

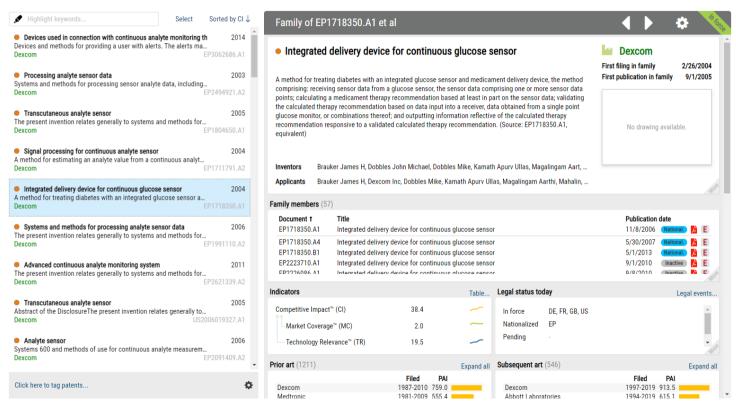
Featuring ground-breaking healthcare diagnostic imaging tech, Hyperfine will demonstrate the convenience, safety, and efficiency of portable MR imaging by traveling the nation to visit hospitals and clinics.

May 13, 2021 10:00 ET

https://www.globenewswire.com/news-release/2021/05/13/2229260/0/en/Hyperfine-Research-Brings-the-Category-Defining-Swoop-Portable-MR-Imaging-System-on-the-Road-with-Demo-at-Your-Door.html



#### Glimpse of Dexcom patents





#### **NEWS**

#### Dexcom G6 CGM System Approved for Back of Upper Arm Wear, Offering Adults with Diabetes Greater Freedom Français

NEWS PROVIDED BY

Apr 20, 2021, 09:00 ET

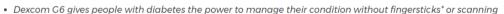
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 Proven to improve glycemic control and can reduce the risk of costly long-term diabetes-related complications compared to fingerstick monitoring<sup>1</sup>

BURNABY, BC, April 20, 2021 /CNW/ - Dexcom, Inc. (NASDAO: DXCM), a leader in real-time continuous glucose monitoring (CGM), today announced the company has received Health Canada authorization for the Dexcom G6 CGM System to be worn on the back of the upper arm by adults 18 and older. The new indication will give adult users more ways to comfortably wear the Dexcom G6 CGM System than ever before.

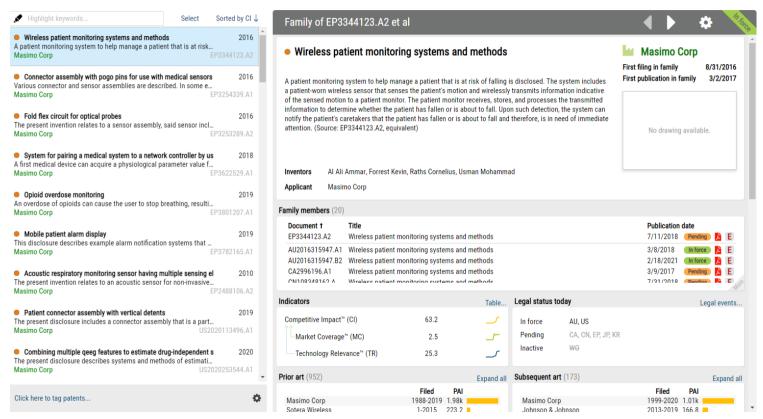


Individual wearing the Dexcom G6 CGM System on the back of the upper arm (CNW Group/Dexcom. Inc.)

https://www.newswire.ca/news-releases/dexcom-q6-cgm-system-approved-for-back-of-upper-arm-wear-offering-adults-with-diabetesgreater-freedom-893137096.html



#### Glimpse of Masimo Corp patents





#### **NEWS**

#### Masimo Announces FDA Clearance of Radius PCG™ for the Root® Patient Monitoring and Connectivity Platform

Radius PCG with Bluetooth® Connectivity Seamlessly Integrates Tetherless Mainstream Capnography with Root



Masimo Root® with Radius PCG™ (Photo: Business Wire)

April 12, 2021 08:00 AM Eastern Daylight Time

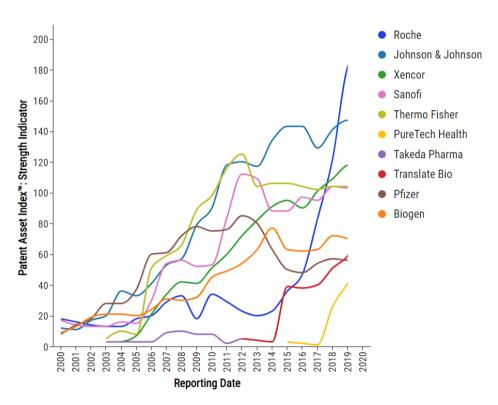
IRVINE, Calif.--(BUSINESS WIRE)--Masimo (NASDAQ: MASI) announced today that Radius PCG™, a portable real-time capnograph with wireless Bluetooth® connectivity, has received FDA 510(k) clearance. Radius PCG connects with the Root® Patient Monitoring and Connectivity Platform to provide seamless, tetherless mainstream capnography for patients of all ages. Radius PCG joins the growing family of tetherless Masimo technologies that includes Radius PPG™, which offers Masimo SET® Measure-through Motion and Low Perfusion pulse oximetry, and Radius To™, which provides continuous temperature measurements. Radius PCG requires no routine calibration, with accurate end-tidal carbon dioxide (EtCO<sub>2</sub>) and respiration rate measurements and continuous EtCO<sub>2</sub> waveforms displayed within 15 seconds—all in a small, portable package that can fit in the palm of a hand.



# Health Care Technology / Digital Health In Neurological disease: Alzheimer's



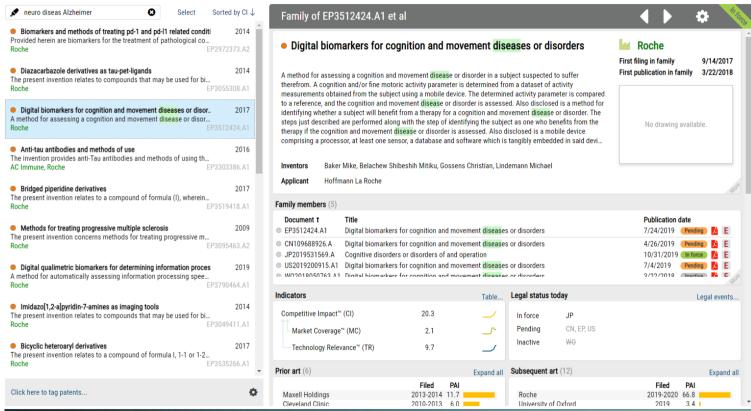
#### Time evolution of Patent Asset Index<sup>™</sup>



- The field has been narrowed down to focus on the application of Health Care technology on Neurological diseases especially Alzheimer's
- The top 10 "operating companies" as per the Patent Asset Index are selected.
- The time evolution of the Patent Asset Index of the companies based on the retrieved patents satisfying the criteria is shown.



#### Glimpse of Roche patents





#### **NEWS**

## Roche receives Breakthrough Device Designation from FDA for new Alzheimer's disease assays

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Jul 24 2018

Roche announced today, that the U.S. Food and Drug Administration (FDA) has granted Breakthrough Device Designation to Elecsys® ß-Amyloid (1-42) CSF and Elecsys® Phospho-Tau (181P) CSF. These *in vitro* diagnostic immunoassays are for the measurement of the ß-Amyloid (1-42) and Phospho-Tau concentrations in cerebrospinal fluid (CSF) in adult patients with cognitive impairment who are being evaluated for Alzheimer's disease (AD) or other causes of dementia. https://www.news-medical.net/news/20180724/Roche-receives-Breakthrough-Device-Designation-from-FDA-for-new-

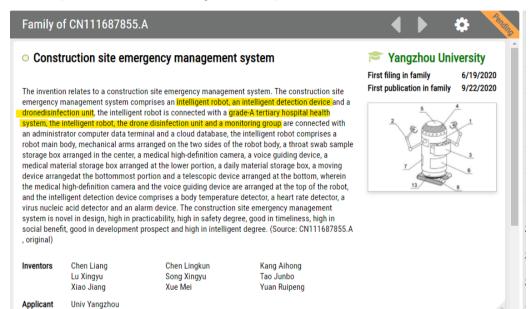
Alzheimers-disease-assavs.aspx

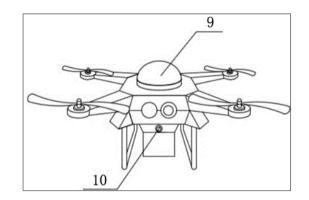


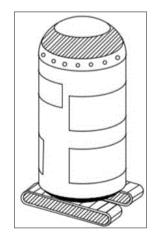
# Before signing off...

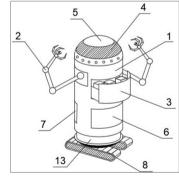


#### Glimpse of recently filed patent















# Thank you!



Would you like more information about today's presentation?

www.PatentSight.com

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# **Appendix**



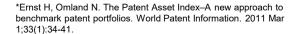
#### Patent Search AND Analysis in LexisNexis | PatentSight

LexisNexis | PatentSight has access to more than 100 million patent documents from 95 authorities.

• The Full Text Search: not only in **English language** documents but also **English-language versions** (original texts, machine translations, OCRed documents) of non-English patents. Wild card operators and the Boolean operators in patent searching and all the analytics filters are available for patent searching.

 The retrieved patent owning entities are assessed based on the unique scientifically validated\* and patented KPIs of LexisNexis | PatentSight .

This combination of search and analytics is expected to retrieve the key companies that can contribute to the field.





#### Patent Search in LexisNexis PatentSight: Excerpts from the current search

- TitleAbstractClaims=((((SMART\* OR INTELLIGENT\* OR (ARTIFICIAL NEAR3 INTELLIGEN\*) OR (A I) OR ROBO\*) NEAR5 (SYSTEM\* OR TECH\* OR BED\* OR SURGER\* OR SURGI\* OR ASSISTAN\* OR OXIMET\* OR \*MEDICIN\* OR TREATMENT\* OR IMAGING\* OR DIAGNOS\* OR \*MONITOR\* OR \*MEDICAT\* OR (SYMPTOM\* NEAR3 CHECK\*)))
- ((IPC=(A61B, A61F, A61M) OR CPC=(A61B, A61F, A61M, B65B 1/28, B65D 50/046)) AND IPC=(G, H)
- The completely unrelated technological fields were excluded using IPC/CPC classification codes.

