

PatentSight Webinar:

Patent Management: Uncovering Cost-Savings in your Portfolio

Find cost saving potential through Advanced Patent Analytics

Presenters



Gene Quinn
President & CEO
IPWatchdog, Inc.



**Prof. James Gerard
Conley**
Clinical Professor of
Technology, CRTI, Kellogg
School of Management,
Northwestern University

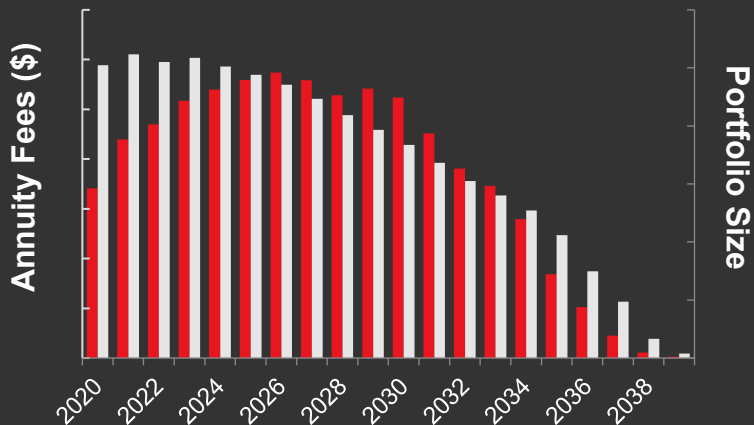


William Mansfield
Head of Consulting & Customer
Success at PatentSight –
A LexisNexis Company

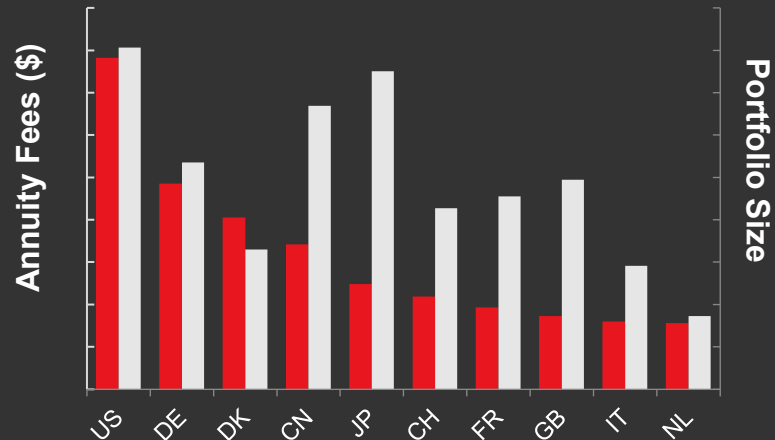
PatentSight's Annuity Fees

With the Annuity Fees, you can calculate the overall costs of a patent portfolio. The calculation is based on data from 40 patent authorities. The annuity fee measures are available in a total of **25 currencies** you can choose from.

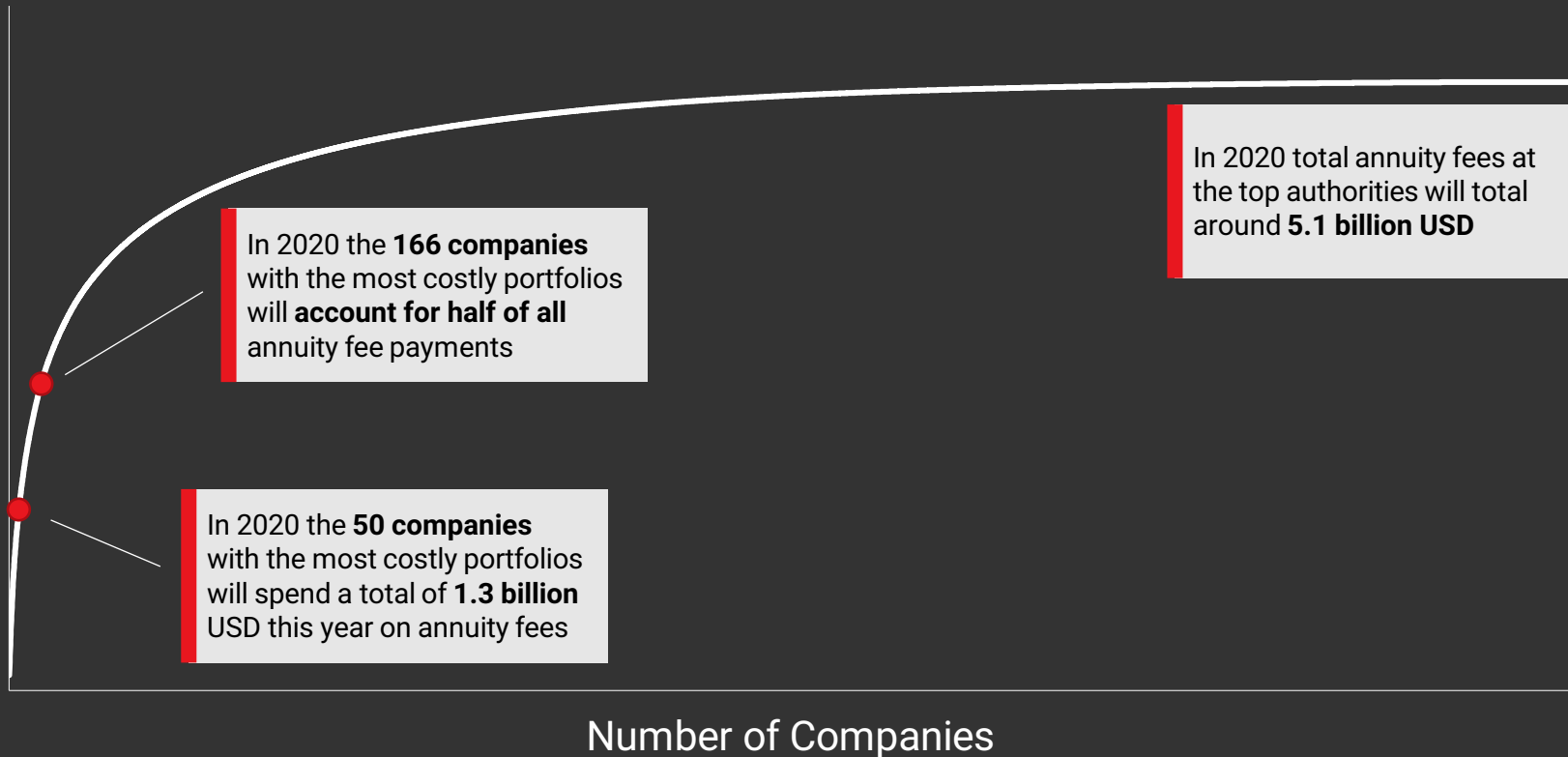
Annuity Fee payment year



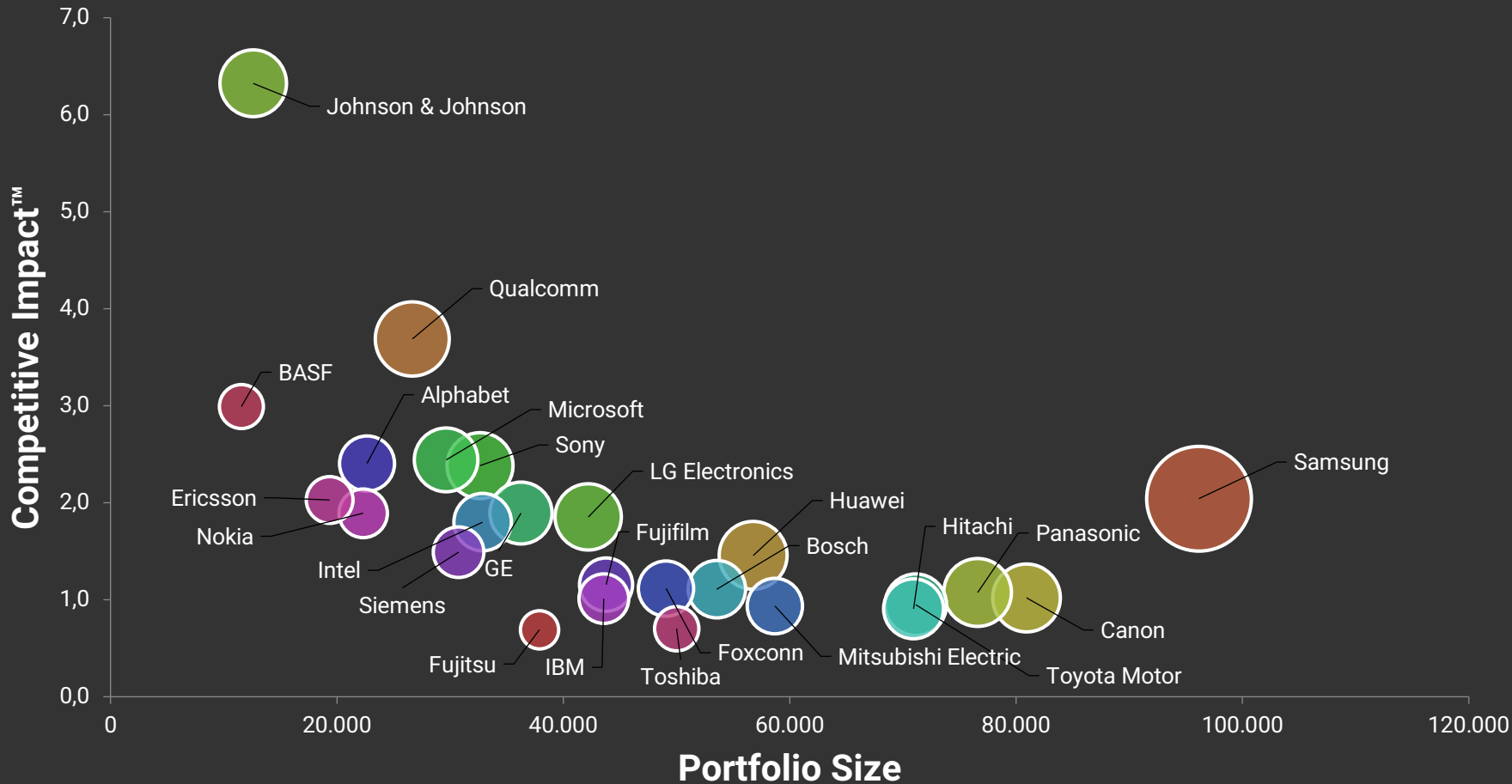
Annuity Fee payment in



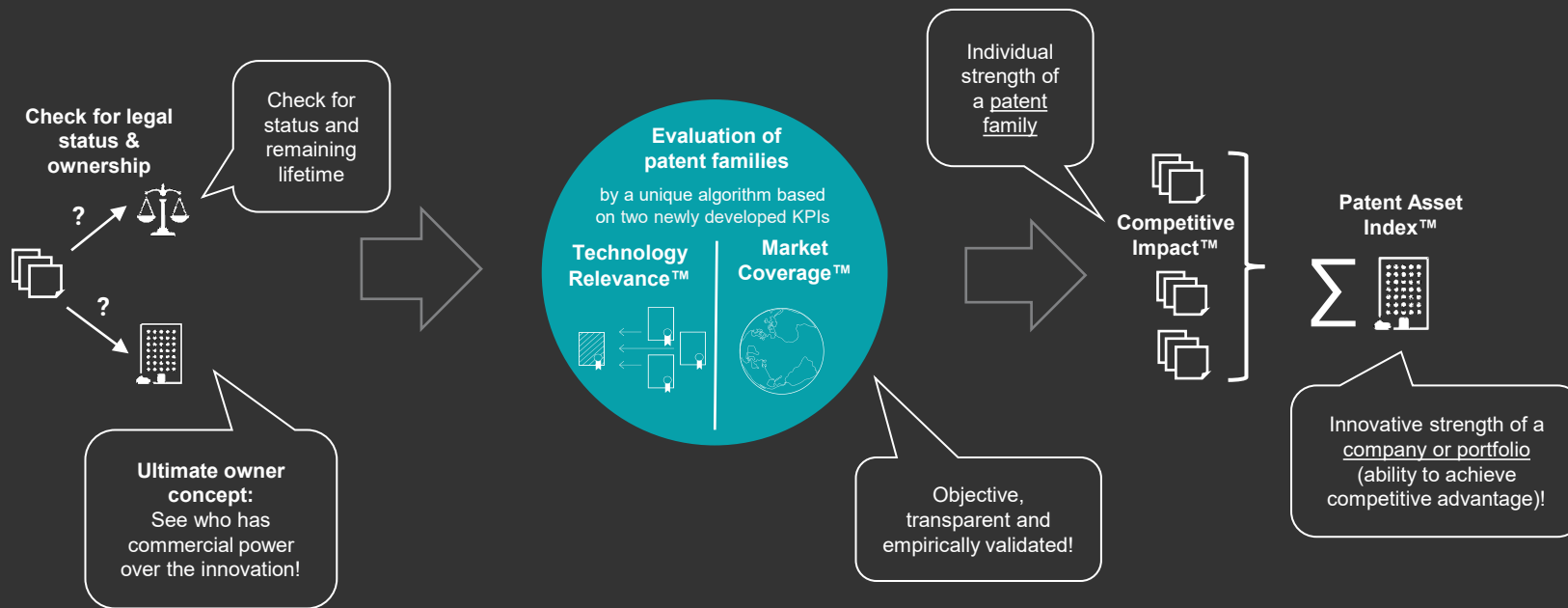
Total Annuity Fees in 2020
at top 10 offices (USD)

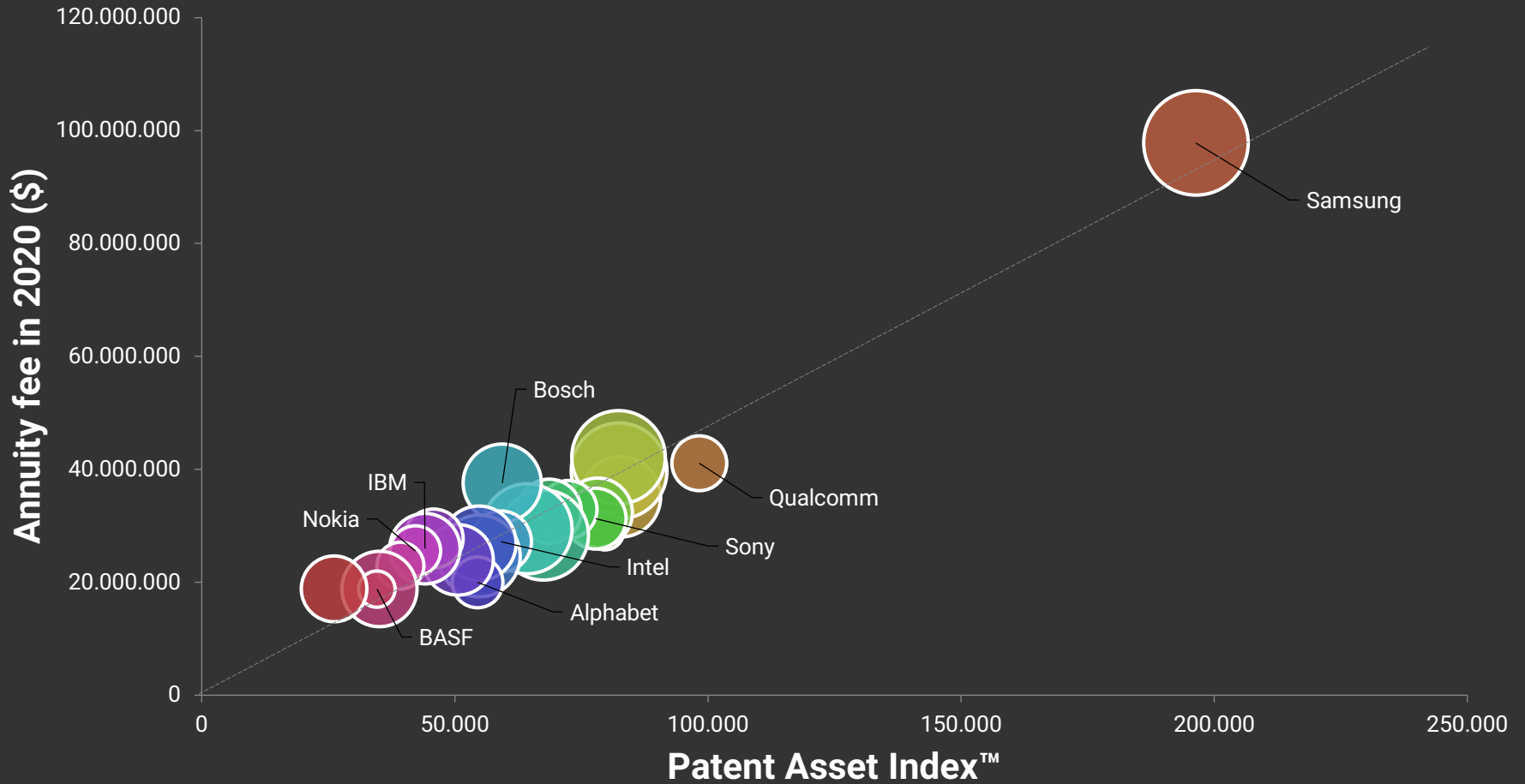


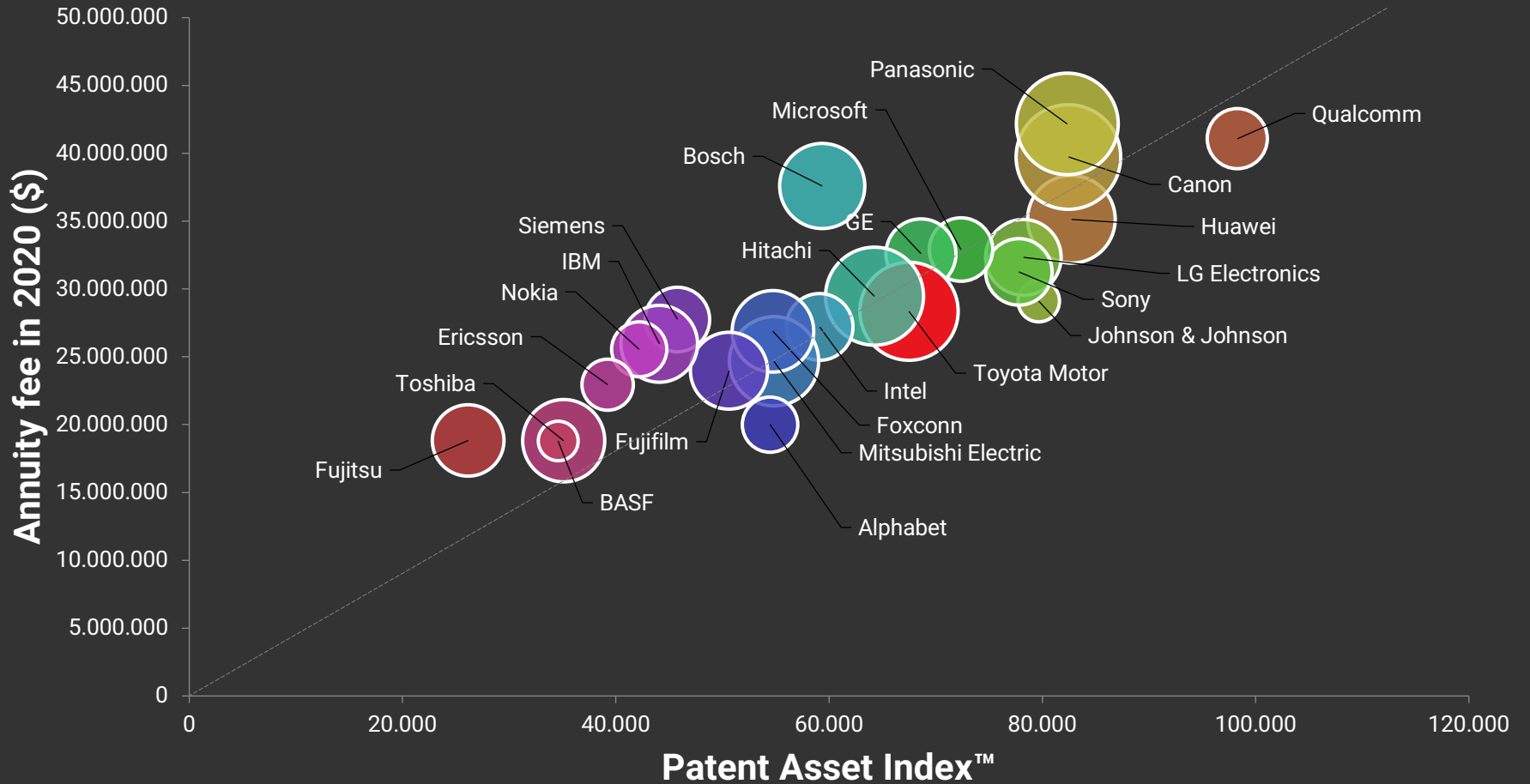
#	Company	Country	Lifetime Annuity fee (Million USD)	Annuity fee 2020 (Million USD)
1	Samsung	South Korea	2,492	112
2	Panasonic	Japan	1,009	48
3	Qualcomm	USA	1,174	48
4	Canon	Japan	1,344	46
5	Bosch	Europe	1,247	42
6	Huawei	China	1,320	40
7	LG Electronics	South Korea	951	37
8	Microsoft	USA	654	37
9	GE	USA	914	36
10	Sony	Japan	827	35
11	Hitachi	Japan	897	34
12	Toyota Motor	Japan	1,036	33
13	Johnson & Johnson	USA	611	32
14	Foxconn	Japan	706	31
15	Siemens	Europe	799	31
16	Intel	USA	738	31
17	Nokia	Europe	500	30
18	IBM	USA	786	29
19	Mitsubishi Electric	Japan	801	28
20	Fujifilm	Japan	680	28
21	Ericsson	Europe	603	26
22	Alphabet	USA	545	22
23	Toshiba	Japan	611	22
24	Fujitsu	Japan	497	22
25	BASF	Europe	433	21

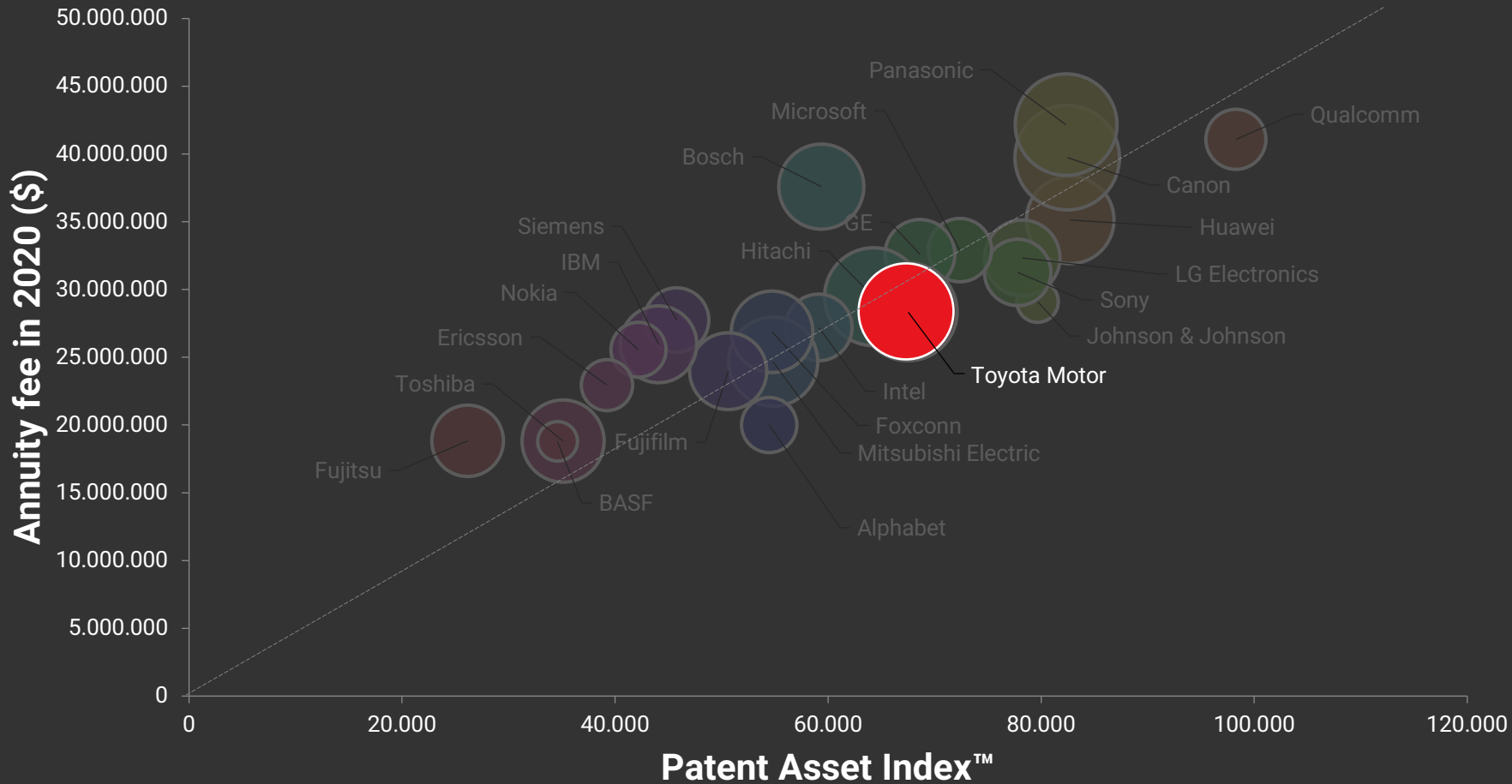


Data Drive Patent Valuation

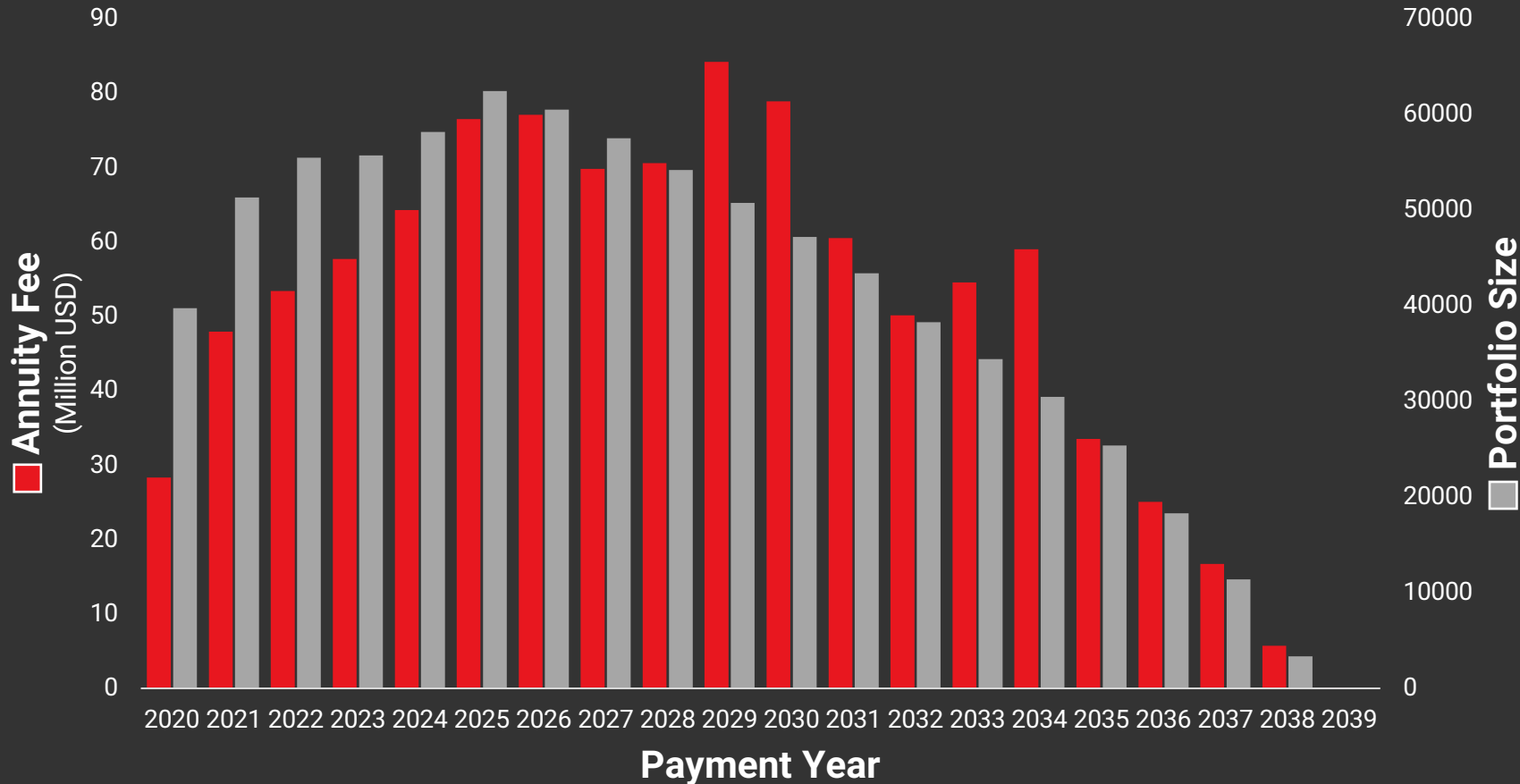


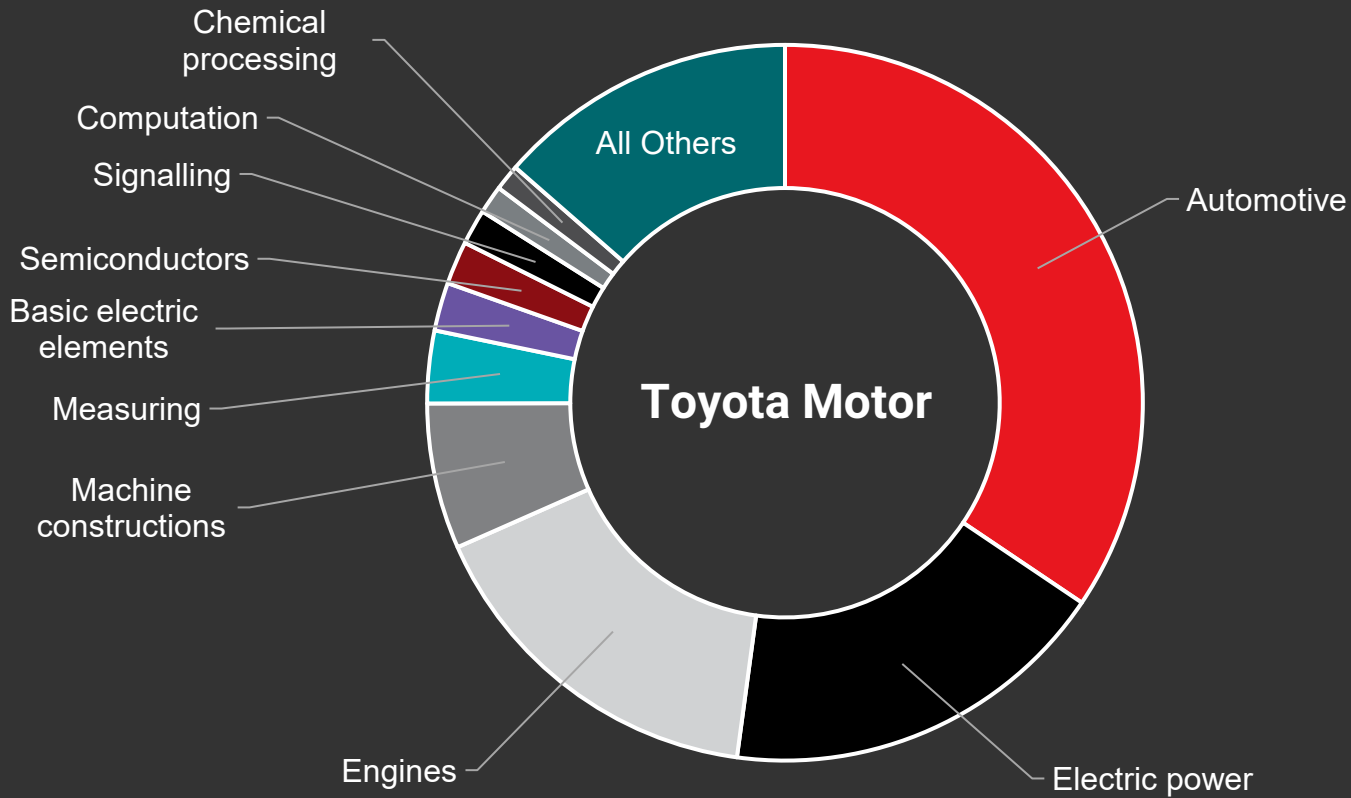




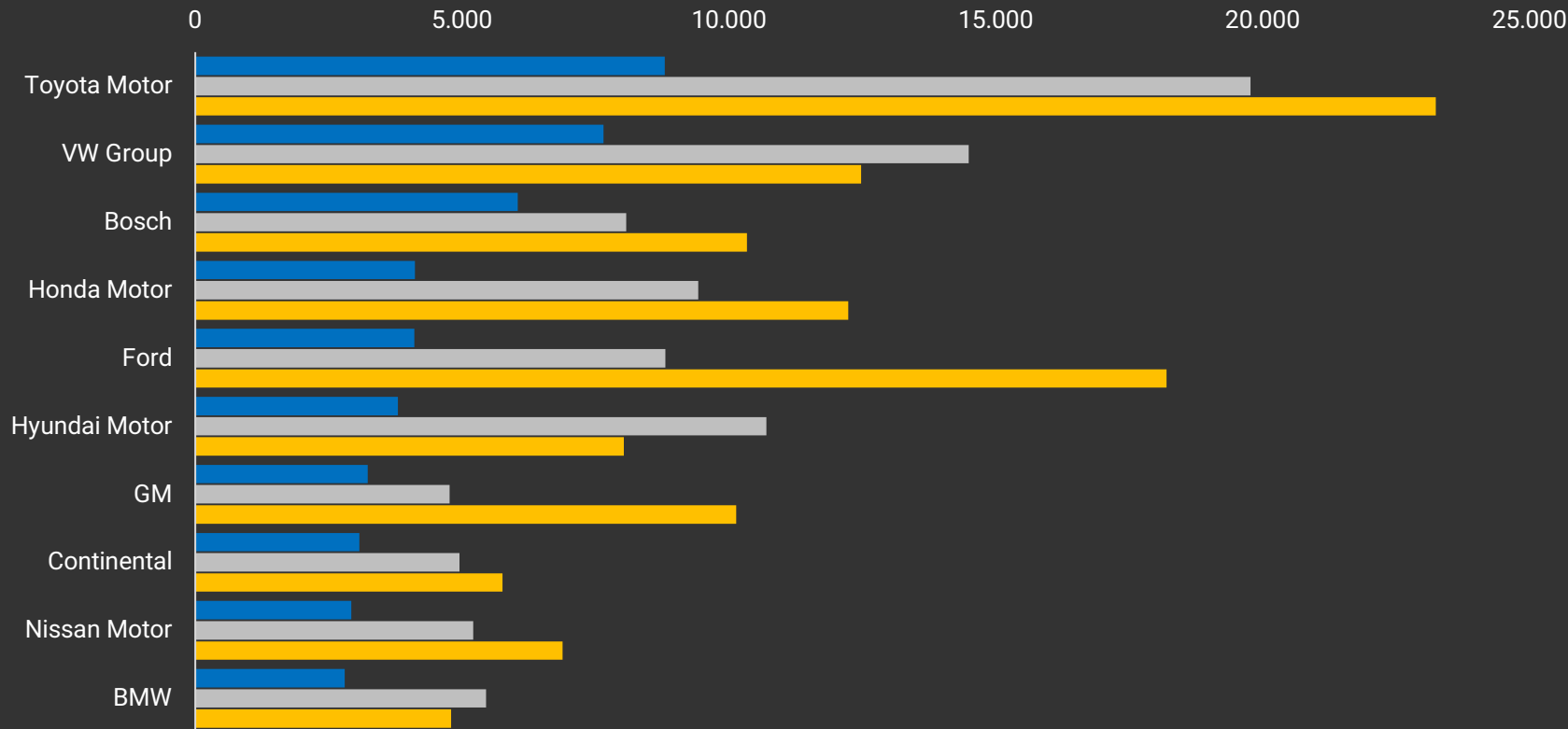


Toyota Motor



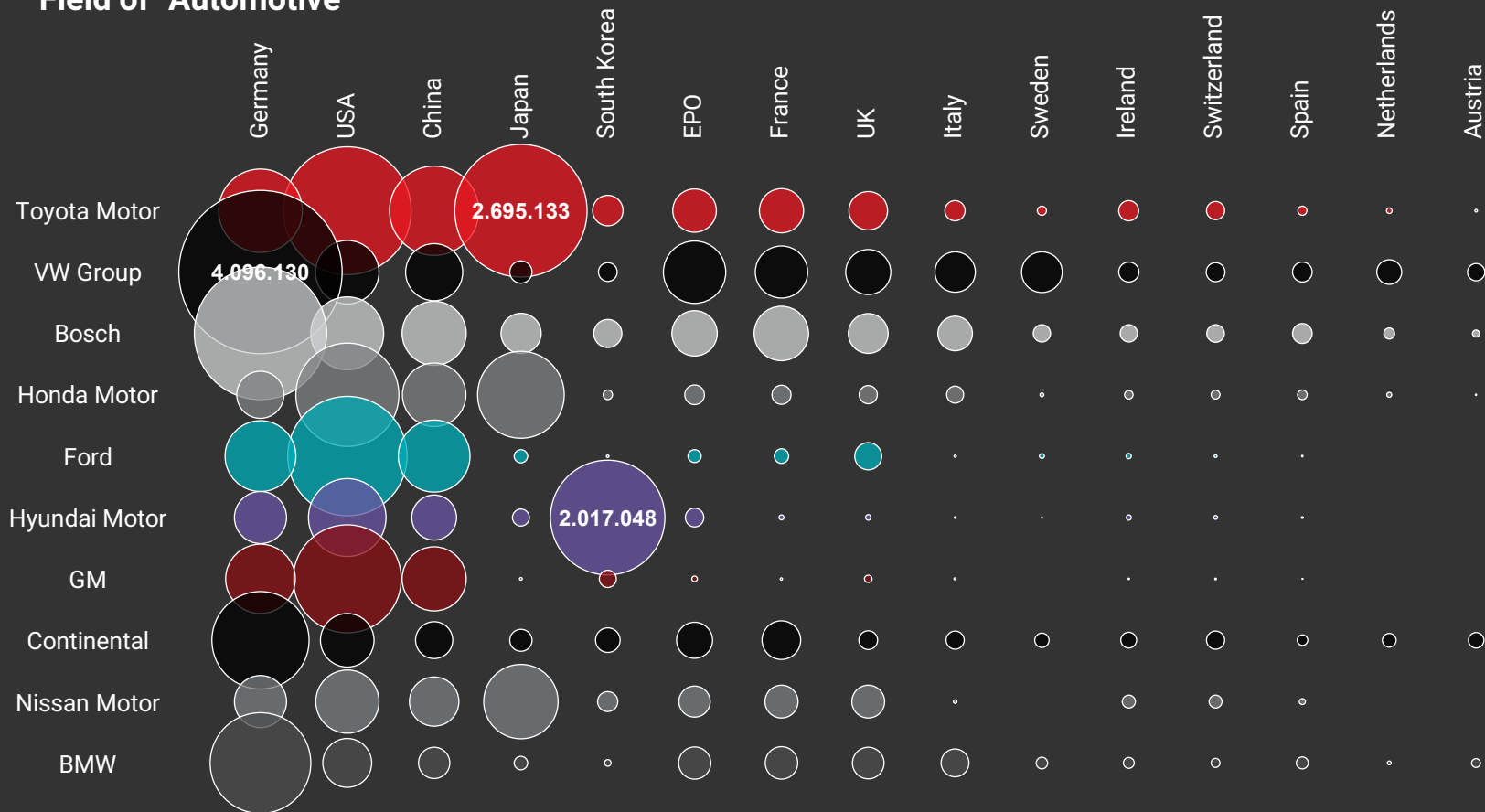


Field of "Automotive"

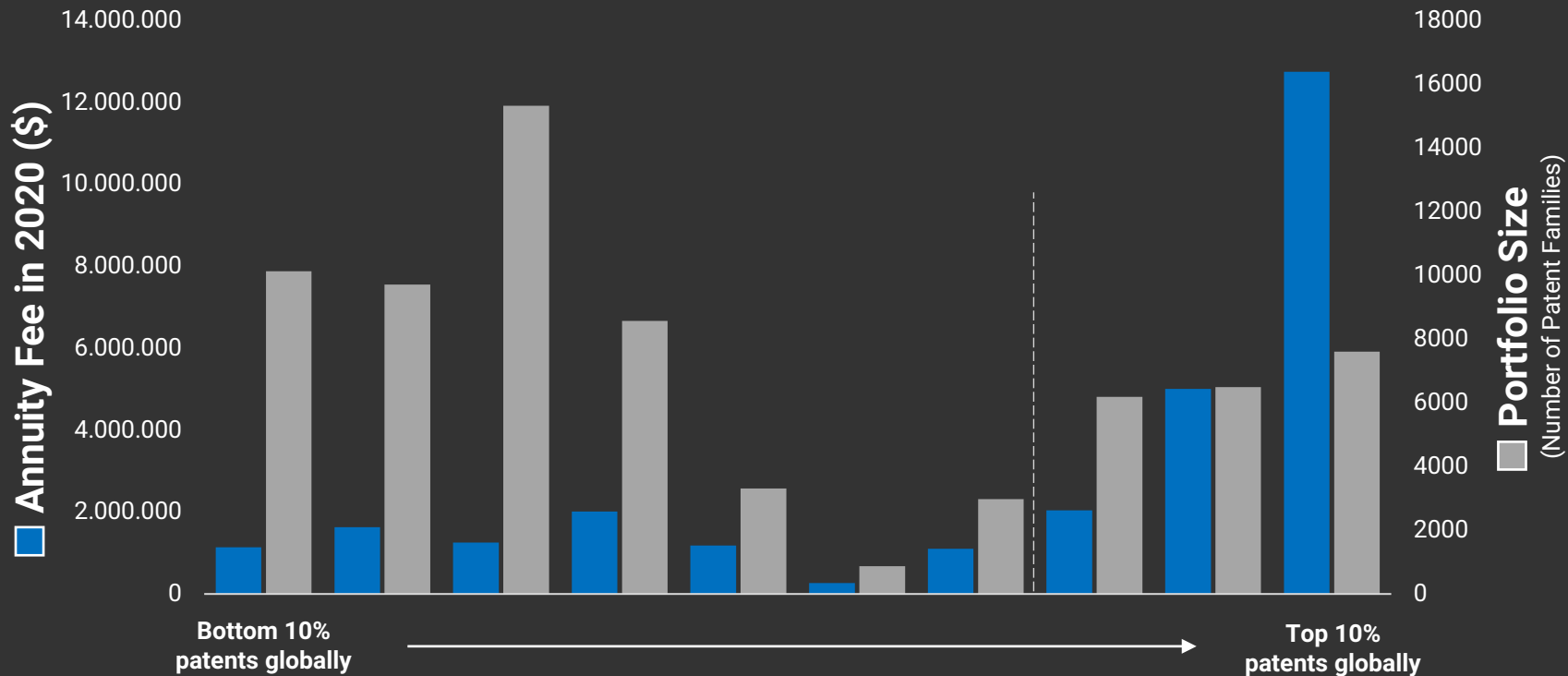


■ Annuity fee in 2020 (thousand USD) ■ Portfolio Size ■ Patent Asset Index™

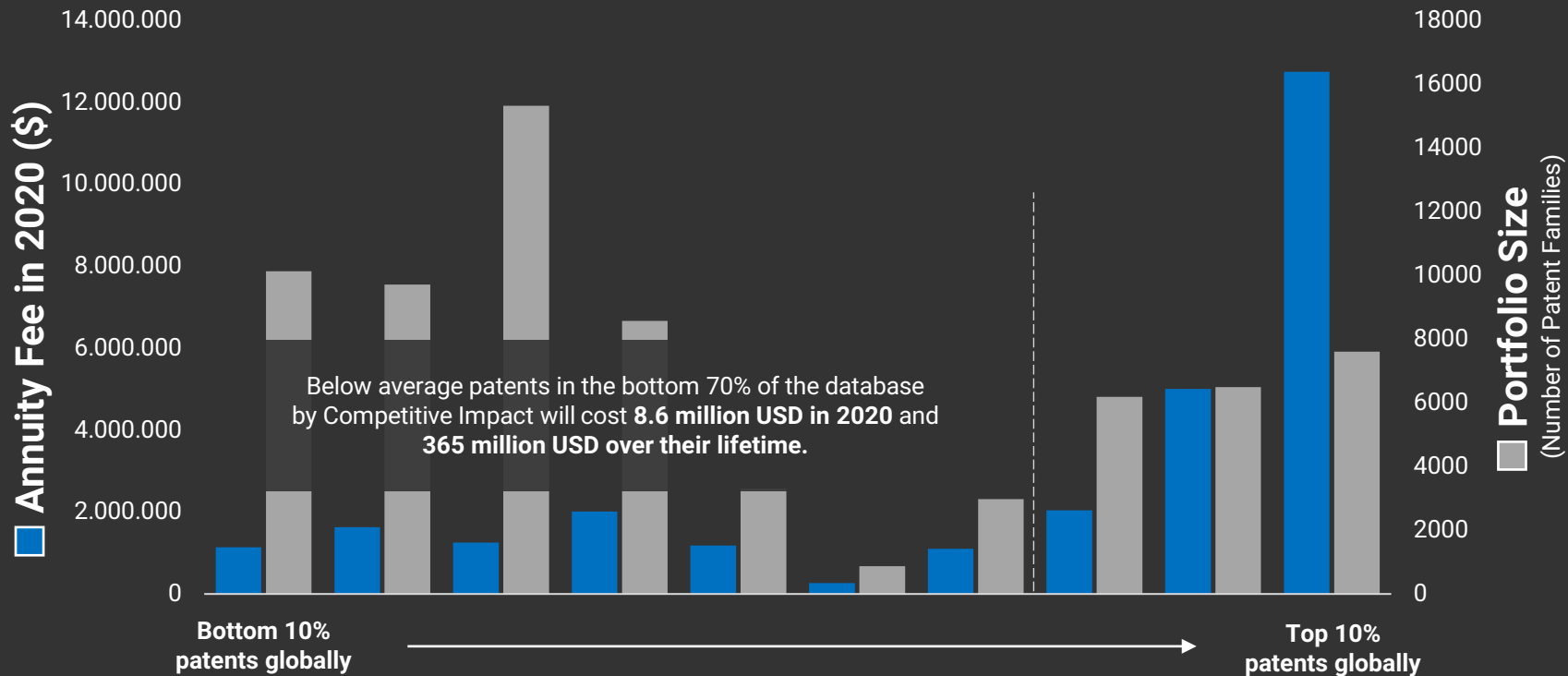
Field of "Automotive"



Toyota Motor



Toyota Motor




More about Advanced Analytics with PatentSight

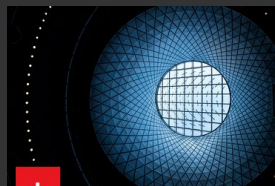
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 The Patent Landscape of Artificial Intelligence




 The Landscape of Machine Learning from a Patent Perspective



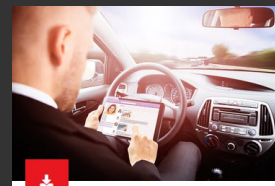
 Looking into the Digital Crystal Ball




 Early Identification of Disruptive Players with Advanced Patent Analytics



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 Digital Aliens in Autonomous Driving

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Thank you

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