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## How to identify industry leaders in Green Technologies for ESG investments

## Presenters



#### Dr. Jochen Spuck

CTO – EconSight GmbH Switzerland



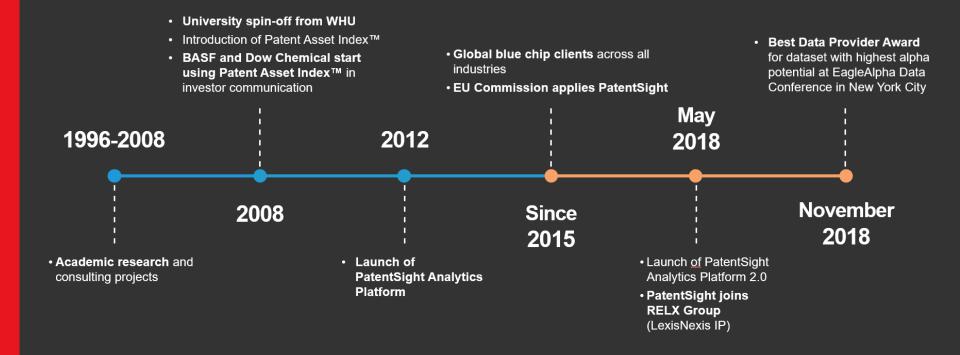
Dr. Dirk Caspary

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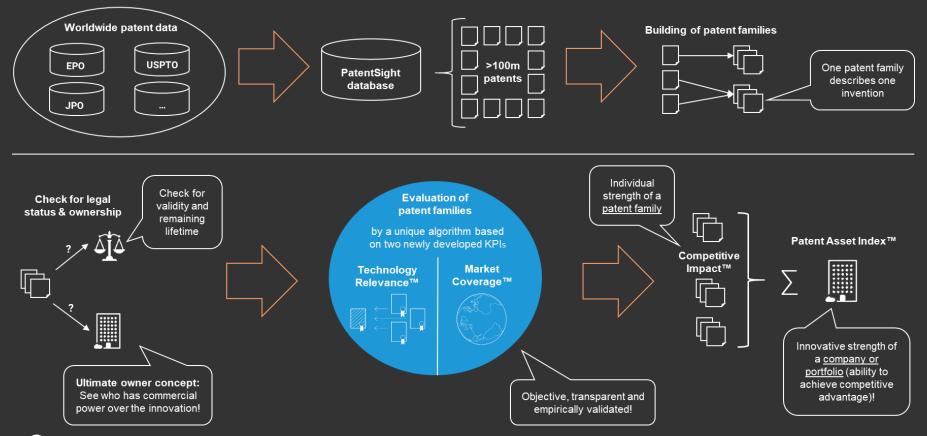


#### Goran Stanković

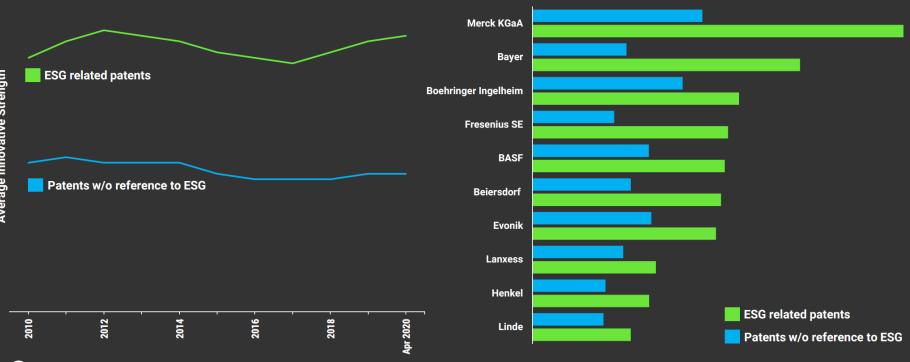
Senior Business Development Manager at PatentSight – A LexisNexis Company



# **Our Approach**



### Patents with Reference to ESG Show Higher Innovative Strength

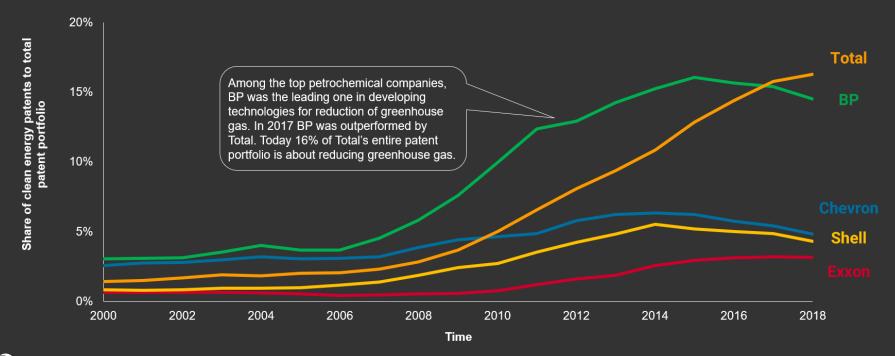


Average Innovative Strength

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### Which Petro-Giant is Putting Most Effort in Reducing Greenhouse Gas?



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# To the software

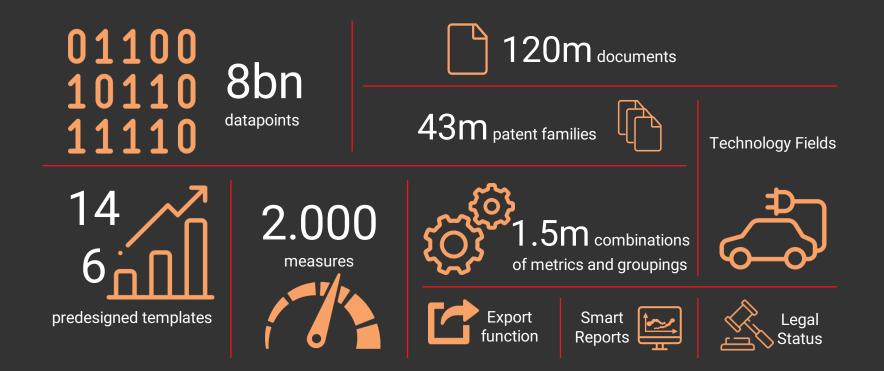




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Target Customers	IP professionals; R&D teams; Strategic and Competitive Intelligence professionals; Discretionary investors	Sophisticated Corporate Data Teams, Quantitative Investors	IP professionals; R&D teams; Private equity investors and M&A advisors
Use Cases	Portfolio Management; R&D Strategy; M&A Benchmarking; Licensing, Trend Scouting	In-house Business Intelligence, Stock Valuation; Creation of trading signals	Benchmarking, Internationalization Strategies; Portfolio Interrelationships Target search; Due Diligence
Pricing	Per License	Per Dataset	Per Project



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